2023 Higher Education County Profile, Rutherford County


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2023 Higher Education County Profile

Rutherford County

Community Education Snapshot

- Public High School Graduation Rate: County 95.1%, Tennessee 88.7%
- College-Going Rate: County 55.0%, Tennessee 52.8%
- First-Time Freshman TELS Recipient Rate: County 67.7%, Tennessee 66.3%
- ACT Scores: County 19.8, Tennessee 19.2

Note: 2021 Public High School Graduation Rate and 2021 Average ACT Scores provided by TDOE. 2021 College-Going Rate and TELS Recipient Rate for Fall 2021 provided by THEC.

Top Colleges Selected by 2021 High School Graduates
1. Middle Tennessee State University - 563
2. Motlow State Community College - 411
3. UT Knoxville - 144
4. Tennessee Technological University - 87
5. UT Chattanooga - 76

Top 5 In-Demand Occupations by Highest Median Earnings and Local Workforce Development Area (LWDA)
1. Veterinarians
2. Physician Assistants
3. Training and Development Managers
4. Electrical Engineers
5. Computer Programmers

Note: 2022 Top Occupations are identified annually in the THEC Supply and Demand Report using data provided by TN Department of Labor and Workforce Development and TN Department of Economic and Community Development. This list represents top five occupations ordered by median mid-career wage. Additional in-demand occupations in the LWDA can be found on THEC's website. For more information on these careers, see O*NET Code Connector.

Education Attainment Rate (age 25-64)

<table>
<thead>
<tr>
<th></th>
<th>County</th>
<th>TN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adults with HS+</td>
<td>93.3%</td>
<td>89.9%</td>
</tr>
<tr>
<td>Adults with Some College, No Degree</td>
<td>23.6%</td>
<td>21.0%</td>
</tr>
<tr>
<td>Adults with Associate or higher</td>
<td>43.0%</td>
<td>38.0%</td>
</tr>
<tr>
<td>Adults with Bachelor's or higher</td>
<td>34.1%</td>
<td>29.8%</td>
</tr>
</tbody>
</table>

Socioeconomic Profile

<table>
<thead>
<tr>
<th></th>
<th>County</th>
<th>TN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Share of Population in Poverty</td>
<td>10.3%</td>
<td>14.6%</td>
</tr>
<tr>
<td>Unemployment Rate</td>
<td>4.2%</td>
<td>5.3%</td>
</tr>
<tr>
<td>Population Ages 25-64</td>
<td>170,584</td>
<td>3,542,283</td>
</tr>
<tr>
<td>Rate of Population Growth (2020-2022)</td>
<td>4.8%</td>
<td>1.7%</td>
</tr>
<tr>
<td>Population Projections (2022-2032)</td>
<td>23.1%</td>
<td>7.2%</td>
</tr>
<tr>
<td>Median Household Income</td>
<td>$68,718</td>
<td>$54,833</td>
</tr>
</tbody>
</table>

Tennessee Student Assistance Corporation (TSAC) Outreach Specialist
- Eric Farmer
  - eric.farmer@tn.gov

Tennessee Reconnect Navigator
- Emily Hill
  - emily.hill@tn.gov

Note: 2021 College-Going Rate and 2021 ACT Scores provided by TDOE. 2021 Public High School Graduation Rate provided by THEC.

73.2% of the class of 2021 in the county enrolled in college immediately following high school, compared to 65.9% of the class of 2016.

55.0% filed the FAFSA in 2021-22 as compared to 77.9% overall in Tennessee.

182 additional students must enroll in college to increase the college-going rate by 5 percentage points.

148.5 financial aid outreach hours spent in 2021-22 with 2,356 attendees. An additional 25 hours were invested statewide serving an additional 1,733 Tennesseans.
**Tennessee Student Assistance Award**

The TSAA is a state-funded grant program. This scholarship provides non-repayable need-based financial assistance to undergraduate students who are residents of Tennessee. TSAA Awardees must be enrolled or accepted for enrollment, at least part-time, at a public or an eligible non-public postsecondary institution in Tennessee and have an Expected Family Contribution below the eligibility threshold.

Total awarded during 2021-22 academic year.

- **22,261** FAFSas Filed
- **3,713** Awards
- **$5,951,656** Awarded

**Tennessee Education Lottery Scholarship Recipients**

<table>
<thead>
<tr>
<th>Scholarship</th>
<th>Recipients</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOPE Scholarship</td>
<td>3,332</td>
</tr>
<tr>
<td>HOPE with GAMS</td>
<td>606</td>
</tr>
<tr>
<td>HOPE with Aspire</td>
<td>823</td>
</tr>
<tr>
<td>Access Award</td>
<td>&lt;10</td>
</tr>
<tr>
<td>Dual Enrollment Grant</td>
<td>1,390</td>
</tr>
<tr>
<td>HOPE Foster Care Grant</td>
<td>&lt;10</td>
</tr>
<tr>
<td>Non-Traditional Student Scholarship</td>
<td>16</td>
</tr>
<tr>
<td>Wilder-Naifeh Technical Skills Grant</td>
<td>447</td>
</tr>
<tr>
<td><strong>Total Amount Awarded</strong></td>
<td><strong>$24,334,785</strong></td>
</tr>
</tbody>
</table>

**TENNESSEE Promise**

3,422 public high school seniors applied for Tennessee Promise in the 2020-21 school year. 18.5% of those applicants enrolled as part of the Tennessee Promise program in the 2021-22 school year.

**TENNESSEE Reconnect**

956 grant applications for Tennessee Reconnect were received for the 2021-22 school year. A total of 566 Reconnectors were served by Tennessee Reconnect Communities.

27 schools participated in Path to College, which provides resources and information to students, building a college-going culture in their schools.

1,166 high school seniors in the 2020-21 school year received a Dual Enrollment Grant at a public college or university. 65.8% of those students enrolled in public postsecondary in the 2021-22 school year.

**Grant Programs in Rutherford County**

- **Advise Tennessee - LaVergne High School - 997 Students Served**
  - Advise TN is a college advising and capacity-building program that aims to increase the number of Tennesseans accessing higher education by partnering with high schools and providing college advising services to juniors and seniors across Tennessee.

- **Doctoral Scholars - Middle Tennessee State University - $20,625**
  - In partnership with participating institutions, the Doctoral Scholars grant provides tuition assistance, academic support funds, and professional mentoring for minority students pursuing doctoral research degrees, in order to increase the number of minority faculty members at Tennessee colleges and universities.

- **SPARC Grants - $95,158**
  - Supporting Postsecondary Access in Rural Communities (SPARC) grants provide funds for K-12 Career and Technical Education Departments to align program offerings to industry needs and postsecondary education, increase early postsecondary opportunities, and increase work-based learning opportunities.

- **Veterans Reconnect Grant - Motlow State Community College - $30,000 - 116 Students Served**

- **Veterans Reconnect Grant - TCAT Murfreesboro - $5,000**
  - The FY 2021-23 competitive Veteran Reconnect Grant gave all Tennessee Board of Regent institutions the capability to provide Student Veterans and military family members a one-time Military Transition Grant of up to $300. The micro-grant will assist those students with a financial need in hopes that they persist in their academic studies. More opportunities to fund veteran education initiatives are currently being planned.

Date Completed 1/1/2023. Due to the unique nature of the 2021-2022 academic year, several data points may not be comparable with past profiles.