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Alumni Called to Support
Global Internships
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memphis.edu/annualgiving/matching.php
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ON THE COVER
Robby Dockery is currently a senior at Fogelman College of Business & Economics, majoring in Marketing Management with a minor in Social Media Marketing. He studied abroad in Prague, Czech Republic, and worked for nine weeks as an international intern for Genster/AskDesigners.

FOLLOW FOGELMAN ON SOCIAL MEDIA @UofMFOGELMAN
Dean’s Message

Interim Dean, Dr. Marla Royne Stafford

We are Fogelman.

As students hustled by the atrium on the first floor of Fogelman, a few were stopped and asked what the phrase “We are Fogelman” meant to them. Their responses were transparent, inclusive, diverse and offered perspectives that might not immediately come to mind. But, they were all authentic. Just like our students and just like Fogelman College of Business & Economics.

“Fogelman feels like a home away from home”

“Constantly changing for the better”

“Unique”

OR SPRING 2019, more than 3,000 students are enrolled in undergraduate, graduate, PhD and online degree programs. According to OIR*, the enrollment reflects an 8.9% increase versus the same time last year. We have concentrated this academic year on students. Primarily, our focus has been on what is the best value for our students to help them solve everyday problems and challenges, find a promising career or, at the very least, build the confidence to succeed in life.

*IOffice of Internal Research, University of Memphis

I came to the Fogelman College of Business & Economics in 2001 as a marketing professor, became chair of Marketing and Supply Chain in 2005, and was named interim dean of the college in 2018 — 17 years after my arrival. Over the years, I have taught many classes, published numerous articles and chaired committees, but have never lost sight of the Fogelman student. The students make you want to do your best for them and for the college. I’m always thankful for the chance to influence our students and impact their lives.
IN FALL 2018, two new programs were announced: the Supply Chain Academy and the Pre-College Summer Business Institute. The Supply Chain Academy is designed to help introduce current students to the field of supply chain management through seminars, lunch-and-learn sessions, networking with supply chain professionals and much more. We recognized the growing need for educated workers in this sector that is so important to Memphis, and we made it happen. Do you want to get involved or want more information? Email professional@memphis.edu.

Another exciting new program launching in June is the Pre-College Summer Business Institute. This program is for high school students who will be seniors or juniors in fall 2019 and want to explore a college business degree at the UofM. These selected students will understand the opportunity when they see their name on a business card and then spend the next five days on real world business issues supported by guest speakers, a panel of entrepreneurs and key faculty.

**SPRING 2019 ENROLLMENT***

- Undergraduates: 71%
- Graduates: 18%
- Online: 9%
- Doctoral: 2%

“We are one of the colleges helping to propel our entire university forward and keeping us nationally ranked for other potential students to see.”
Fogelman College of Business & Economics brought to her career when accepting her award. “I am from a small town in middle Tennessee and the business school connected me with a large amount of resources. This was something I had not experienced before,” said Epps. Michelle has worked her way up within FedEx to a mission-critical position.

Networking is the process; connecting is the difference. We recognize this difference daily as we see our students connecting with Professional Development, interacting with donors and the community and interning with businesses. Students connect with our constituents and those constituents connect with the students. We are inclusive. And, most importantly, We are Fogelman.

Dr. Marla R. Stafford
Interim Dean, Fogelman College of Business & Economics

This visual summarizes how we emphasize and support students in so many ways. But what also emerges is the interdependency among the constituents for program development and student success. In this issue you will read about Douglas Edwards, an alumnus working with our Professional Development Center, made possible by Avron B. Fogelman, to encourage international internships for students. The result is an example of an alumnus and faculty member, Dr. Kathy Tuberville, working together for our students.

Our Hall of Fame and 26th Annual Alumni Day Luncheon this year honored a range of distinguished alumni, from entrepreneurs to top executives in major Memphis businesses. Michelle Epps, senior vice president of IT and CIO at FedEx Freight and our 2018 Outstanding Alumna, recognized the value...
GO TIGERS GO
Go on to victory
Be a winner thru and thru
Fight Tigers
Cause we’re going
All the way
Fight fight fight
For the
Blue and Gray
And say let’s go
Go, go, go, on a victory trip!

College News

Spring 2019 Enrollment by Major

- Accounting: 740
- Management: 541
- Marketing: 393
- Finance, Insurance and Real Estate: 444
- Business Information and Technology: 298
- Economics: 57
- Supply Chain Management: 129
- Major Undeclared: 456

TOTAL: 3058
SMS Meets at Fogelman

The 13th Southeast Marketing Symposium (SMS) was held Feb. 7–9 at FCBE, attracting approximately 100 attendees. The SMS is supported by a regional organization consisting of the Marketing PhD programs from 10 member universities. It provides a research forum and networking opportunities for PhD students from each school. Member schools include: University of Alabama, University of Arkansas, Florida State University, University of Georgia, University of Kentucky, Louisiana State University, University of Memphis, University of Mississippi, Mississippi State University and University of Tennessee-Knoxville. Two students from each school presented their current research and received feedback from attending faculty and students. In addition, students were given the opportunity to meet top marketing journal editors and discuss issues on conducting academic job searches and success planning for their first jobs.

Fogelman College of Business & Economics Alumni and Friends Open House

FCBE hosted the inaugural Alumni and Friends Open House in October. Guests met with college staff and administrators and toured the Cook Analytics & Trading Lab, the Avron B. Fogelman Professional Development Center and the Customer NeuroInsights Research Laboratory.

Watch for the next Fogelman Alumni Open House event in fall 2019!

What is FISC?

The Department of Finance and the cross-disciplinary Financial Infrastructure Stability and Cybersecurity (FISC) Center are home to several world-renowned faculty members who regularly publish new discoveries in pre-eminent top finance, real estate, engineering and statistics academic journals and apply for major research grants.
CWDI (Center for Workplace Diversity and Inclusion) Advisory Board

Established in October, the PSI Center for Workplace Diversity and Inclusion (CWDI) is an interdisciplinary center created to foster research, workshops and seminars, student learning and employee training in all areas of workplace diversity and inclusion. CWDI serves as a resource for faculty, students, business and community partners who wish to understand the array of issues related to diversity and inclusion that exist in the workplace. The Advisory Board consists of professionals throughout Memphis.

**Dr. Marla Royne Stafford**
Director, PSI Center for Workplace Diversity and Inclusion

**Janice Avery-Walthall**
Director of HR, Memphis International Airport

**Ashleigh Brock**
Diversity and Inclusion Coordinator, City of Memphis

**Lani Glancy**
VP, Talent Development, Diversity and Communications
Customer Satisfaction, AutoZone

**Melissa Hoeschen**
Senior Director, HR Consulting, ALSAC/St. Jude Children’s Research Hospital

**Larry Holman**
EEO/Diversity and Inclusion Program Manager, Veterans Affairs Medical Center

**Angela Myles**
Global Diversity and Inclusion Manager, International Paper

**Wendy Radtke**
Senior VP and CHRO, TruGreen

**Sheila Vinczeller**
CHRO, Aptar

**Lynne Walker**
Executive VP and Director of Affinity Strategy, First National Corporation

**Dr. Karen Weddle-West**
VP for Student Academic Success and Director of Diversity Initiatives, University of Memphis

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**STEP**

**New Research Initiative**

The Systems Testing Excellence Program (STEP) is a major interdisciplinary research initiative under the umbrella of the FedEx Institute of Technology with academic program support from FCBE Department of Business Information & Technology. The focus of this program is to build up research and curricular competencies at the University of Memphis that will help position the University as a national and internationally recognized thought leader in the science of systems testing. Look into the goals for this program at [memphis.edu/step](http://memphis.edu/step).

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**THE CONSUMER NEUROINSIGHTS RESEARCH LAB**

The Consumer NeuroInsights Research Lab (C-NRL) is a behavioral research and teaching facility that features a wide range of technologies and methods associated with consumer neuroscience, including: EEG, eye tracking, automated facial expression recognition, GSR, pupilometry, heart rate and heart rate variability (HR/HRV) and implicit testing. Dr. George Deitz directs the C-NRL, gdeitz@memphis.edu.
Give Back Now

There are many areas to offer support when giving to the Fogelman College of Business & Economics. Deserving students, including scholarships, professional development opportunities, study abroad assistance and departmental support are a few of the ways to give back to FCBE.

Contact Susan Armacost to learn more about giving back and decide which area is right for you and your family. Contact Susan at 901.678.3194 or email susan.armacost@memphis.edu.

THANK YOU FOR YOUR SUPPORT!
Summer Business Institute (SBI)

FCBE-SBI is the college’s inaugural, pre-college program for rising high school juniors and seniors who want to explore a business degree.

Over five days in June, students are immersed in the world of business, introduced to a current business owner and challenged to present viable business options. Students will also experience a preview of college life by exploring the UofM campus while meeting advisors, faculty and community business professionals.

The program is competitive, and accepted students will pay only $50 for the entire week.

Executive in Residence for Fogelman College of Business & Economics: Jay B. Myers

Jay B. Myers is bringing his wealth of experience in the corporate world and 20+ years as a highly successful entrepreneur to Fogelman to mentor and assist students and faculty. He is working with students in a variety of ways: serving as a personal mentor, a professional presence and speaking coach, and a sounding board and catalyst for entrepreneurial ideas and dreams.

Connect with Jay at jbmymers2@memphis.edu.
Service Awards
Congratulations for a job well done and your continued commitment to Fogelman and the University of Memphis!

2018 George Johnson Staff Award Winners
Janet Hicks, Clerical Assistant in Faculty Services
Jamie Barthol, Fogelman Facilities Services Supervisor
Diane Moody, Fogelman Business Officer

Fall 2018 Fogelman Quality Service Staff Award Winner
Joel Nichols, Assistant Director at the Fogelman Professional Development Center

2018 University Faculty Service Awards
10 Years: Mark Sunderman, FIR and Frances Fabian, MGMT
15 Years: Robin Poston, BIT; Jeff Thieme, MSCM
25 Years: Bill Smith, ECON
30 Years: John Malloy, ACCT, Ben Kedia, MGMT, Peter Wright, MGMT, Mehdi Amini, MSCM, Greg Boller, MSCM; Al Bush, MSCM
35 Years: Bob Taylor, MGMT
40 Years: Peter McMickle, ACCT; Satish Mehra, MSCM
45 Years: Irv Tankersley, ACCT

2018 University Staff Service Awards
10 Years: Anna Myers, Graduate Programs
20 Years: Martha Miller, Dean’s Office
30 Years: Annette McNeil, Dean’s Office

What’s Your Tiger Tale?

Did a professor, class or someone you met at Fogelman change your life? Did Fogelman help prepare you with business skills or open doors for an internship or your career?

We all have a story, and we want to hear your Fogelman Tiger Tale! We would love for you to share a short story or just a quote about your time at the Fogelman College of Business & Economics!

Share your Tiger Tale at memphis.edu/tigertale
CWDI is an interdisciplinary center created to foster workplace diversity and inclusion through research, workshops and seminars, student learning and employee training. This new initiative by Dr. Marla Stafford serves as a resource for faculty, students, business and community partners who wish to understand the array of issues related to diversity and inclusion that exist in the workplace. For more information, visit memphis.edu/fcbe/cwdi.
The Fogelman College of Business & Economics hosted its 26th Annual Alumni Day Luncheon in November to celebrate six of the school’s most distinguished graduates and friends who have shown the importance of hard work, perseverance and community.

“Alumni and friends of the college are valuable resources for our students as they network, connect and prepare for their careers. The 2018 honorees are outstanding examples of how our alumni connect with the community and set career success examples for current students,” said Dr. Marla Stafford, interim dean of the Fogelman College of Business & Economics.

2018 ENTREPRENEUR OF THE YEAR
RON COLEMAN

Ron Coleman earned his BBA from then-Memphis State University and later returned to Memphis to begin practicing law. He is now the owner of Competition Cams, a company he helped start in 1976 that is now a world leader in valve train technology. He has served his industry in trade organizations, the business community as a representative on several government advisory committees and the City of Memphis in many nonprofit organizations.
2018 OUTSTANDING ALUMNUS
CRAIG WEISS
Craig Weiss is a native of Memphis. He earned a BA from the University of Texas at Austin in 1990 and an MBA from the University of Memphis in 2000. Weiss is a co-founder and partner of Tower Ventures and created two additional companies, Central Defense Security and Central Defense Staffing, where he serves as CEO.

2018 OUTSTANDING ALUMNA
DAWN GRAETER
Dawn Graeter’s business career began at the then-Memphis State University where she earned her bachelor’s degree in Accounting. She is now President and CEO of Southern Security Federal Credit Union and one of the few female bank CEOs in the Greater Memphis area. Graeter has served as president and treasurer for the UofM Alumni Association and on many nonprofit boards and in community organizations.

2018 OUTSTANDING YOUNG ALUMNA
MICHELLE EPPS
Michelle Epps is a two-time UofM graduate, earning her bachelor’s degree in Management Information Systems and her MBA with a concentration in Systems Analysis and Design. She is now the senior vice president of IT and CIO at FedEx Freight after beginning her career at FedEx as a business systems analyst. She serves a variety of organizations, including as a member of the Advisory Board for the Business Information and Technology Department at Fogelman.

2018 OUTSTANDING ALUMNA
RUBY POWELL-DENNIS
Ruby earned her bachelor’s degree in Advertising from the University of Florida, her MA in Organizational Communications from Southern Louisiana University and her MBA from the University of Memphis. She is now the director of outreach at New Memphis, attracting and filling New Memphis’ core programs as well as ongoing engagement of program graduates.

2018 DISTINGUISHED FRIENDS OF THE COLLEGE
DAVID TATE AND ELIZABETH TATE
David and Elizabeth Tate are the dynamic duo behind Signet Inc., a comprehensive outsource provider of promotional products. David serves as the president and chief operations officer. Elizabeth, a UofM graduate, serves as the chairperson and chief executive officer. David and Elizabeth each serve on a variety of industry and community boards and organizations ranging from Church Health Center to the National Association of Women Business Owners.
DOUGLAS EDWARDS HAS ISSUED A CALL TO ACTION
IF THE GOAL IS nothing less than boosting the destinies of students of the Fogelman College of Business & Economics at the University of Memphis, then you will find nobody more committed than Douglas Edwards, a member of the University’s Board of Trustees, president of the Edwin M. Jones Oil Company of San Antonio and recipient of the University’s Distinguished Alumni Award in 2008.

He wants alumni to see what he sees: that deserving students should have a leg up on not only making their mark, but doing it on a world stage. And he is urging those alumni to pitch in with their support.

What Edwards has created is a dynamic and innovative career development program of global internships, one that is already showing results.

The origin of the idea for the program was simple: Edwards’ son spent time overseas in summer internships and study-abroad programs. The young man came home more mature and better prepared to enter the workforce, which crystallized it for Edwards. “[If you can] help students expand their horizons and understand that different cultures do things differently, and that business is conducted in different ways in different places, that really helps round out their education. And those are very positive experiences.”
ADMINISTERING THE PROGRAM is Dr. Kathy Tuberville, director of the Avron B. Fogelman Professional Development Center and faculty member in FCBE’s Department of Management. The center offers robust and practical programming for students, training them in ethics, health, business etiquette, resumes, interview skills, professionalism, philanthropy and more. And Edwards’ international internship program has put UofM students to work with people from around the globe. “Last summer, when we had our students in Prague, some of them were working not only with people from the Czech Republic but people from Asia, Germany and Russia. They were also engaging with people in Africa through some of their locations,” said Tuberville.

Robby Dockery, a Fogelman College of Business & Economics senior majoring in Marketing Management, interned in Prague, Czech Republic, in the study abroad program and traveled to Frankfurt, Germany and Amsterdam, Netherlands. “I lived overseas for a short time with my family when I was younger,” said Dockery. “I plan to travel to Cape Town, Lagos and Singapore as I start my career so I can have a better understanding of global business and interactions.”

Some of the students had never traveled outside the United States, and even for those who had, the experience is invaluable and life-changing. When they tell their stories, the excitement is palpable. Jared Workman, a Marketing major who graduated in May, was in Prague from May to July last year, immersing himself in his experience. When he started college, he was determined to study abroad and participate in internships.

Workman had a conversation with Tuberville about the program, and he started his research. “I looked up Prague and saw that it was relatively cheap to live there versus London or Madrid or somewhere like that,” he said. Tuberville helped him get into the program, and soon he was on his way to work for the digital marketing agency Massimo Filippi. “[I did] marketing strategies for them internally and a few of their clients externally,” he said. “I also took two classes, one was about interning in Europe and leadership skills in business. The other was consumer policies in business, specifically to the European Union, so that was pretty neat.”

What Workman brought home was priceless. “One of my main goals was diving into a different country’s way of doing business, specifically in Europe, and I got to do that. I learned how the markets are different there and how they view things compared to how I view things here in America. I learned a lot of different social skills and how to communicate and do business with somebody from a different culture.”

Knowing different cultural traits that have been learned on the job provides a distinct advantage. “It was really neat learning marketing skills and different strategies that work in America that wouldn’t work there, and I found what works there that I never thought about here in America. Everything was just a little different, and it was great getting hands-on marketing experience.”
Dockery commented with a personal perspective, “Study abroad taught me how to be more understanding of interactions in my personal and professional life alike. As a community, we get what we give, and we must take care of each other. I want to be able to improve the quality of life no matter where I end up.”

An international internship is an enormous boost for a student to put on a resume, but the ripple effect goes deep and wide, benefitting FCBE and the region’s business community for years to come.

“When you look around at the UofM alumni base, many of those folks came through the Fogelman College,” Edwards said. “It’s a place where practical business skills are taught, and I think that our graduates are in a position to compete with graduates of other schools for the careers that are offered in our community. That’s important as we want to serve the businesses in this region and in this community first and foremost. When you look at logistics and supply chain management, Memphis is a hub of a lot of activity in that area in international trade. You look at things that represent big parts of this business community, whether it be in health care or logistics, or in accounting or finance, these are things that the University should be in a position to support, and we should be in a position to train our graduates to build the needs of folks in those industries.”

Because the professional development program of FCBE is so closely tied to alumni and the Memphis business community, Edwards would like to see former students get involved, particularly as it is entirely donor-funded. “I hope other alumni will feel compelled to help us grow this program,” he said. “I’d like to be able to send as many of these honor students as possible into these internship programs. It’ll take some work to provide the funds necessary to get these kids in these programs. We want to encourage other people to get behind the program and help us to grow it.”

To learn more about global internships, contact Dr. Kathy Tuberville at k.tuberville@memphis.edu or call 901.678.4740.
**Accounting**


**Business Information & Technology**

- **Dr. Bill Smith**, Department Chair
- **Dr. Jamein Cunningham** and **Dr. Rob Gillezeau**, “The Effects of the Neighborhood Legal Services Program on Riots and Wealth of African Americans,” 2018, RSF: Journal of Social Sciences.
**Finance**


Silveri’s study was recently accepted into the *Journal of Management* and referenced on Fortune.com in the article, “Female CEOs Are More Likely to Be Fired Than Men — Even When Their Companies Are Thriving.”

**Dr. Pankaj Jain**
Department Chair


Dr. Black, Dr. Silveri, Dr. McInish and PhD student Jianning Huang presented new research papers at the Financial Management Association (FMA) conference.

**Marketing & Supply Chain Management**


Dr. Black, Dr. Silveri, Dr. McInish and PhD student Jianning Huang presented new research papers at the Financial Management Association (FMA) conference.

**Management**


Faculty Awards, Recognition, Grants and News

**Accounting**

Dr. Philip Babin was the 2018 recipient of the Thomas W. Briggs Foundation Excellence in Teaching Award, the University’s highest honor for excellence in undergraduate teaching, and recipient of the George Johnson Fellow Award for his passion, energy and enthusiasm for his teaching, and for his efforts to connect and encourage all students and see them succeed.

Dr. John Malloy was recognized as a Beta Alpha Psi Outstanding Faculty Advisor for 2018 by the American Accounting Association.

Dr. Kenton Walker "What’s Going On in Business Schools? Part II." The CPA Journal was awarded the 2017 Max Block Distinguished Article Award by the New York State Society of Certified Public Accountants.

Jeffrey Nevels, Instructor of Accounting, received the George Johnson Fellow Award for his dedication to students past and present and for teaching important life lessons alongside accounting.

**Business Information & Technology**

Dr. Chen Zhang is new interim department chair.

Dr. Ted Lee is new PhD coordinator.

Promotion of Dr. Robin Poston from BIT department chair to dean of the Graduate School.

**Economics**


Dr. Albert Okunade was honored in 2018 as being in the top 1% of business and economics reviewers who performed the most verified pre-publication peer reviews on Publons, for the global Peer Review Awards.
Marketing & Supply Chain Management

Dr. Greg Boller was named interim chair of the Department of Marketing and Supply Chain Management, and won the 2018 Memphis Ostrander Award for Best Lead Actor in a Drama (All Saints in the Old Colony — which also won an Ostrander for Best Production of a New Play). Dr. Boller teaches Creativity and Innovation in the Fogelman MBA programs.

Management

Dr. Kurt Kraiger was named chair of the Department of Management.

Dr. Robert Wiggins, associate professor of Management received the 2018 George Johnson Fellow Award.

Dr. Jessica Kirk, Dr. Alex Lindsey, Dr. Caitlin Porter and Dr. Enrica Ruggs are new assistant professors in the Department of Management.

Jayoung Kim joined the department in fall 2018 as instructor of Management.

Finance

Dr. Mark Sunderman was the recipient of the 2018 American Real Estate Society Distinguished Service Award given annually in recognition for a member’s service to the organization.

Sunderman was awarded the 2018 Bernard L Barnard Outstanding Technical Essay Award for “Reducing Vertical and Horizontal Inequity in Property Tax Assessments” in the Journal of Property Tax Assessment & Administration.

Dr. Pankaj Jain received a U.S. Treasury Office of Financial Research Grant in the amount $154,430.

Dr. Allen Carrion is a new assistant professor focusing on fixed income.

Dr. Konstantin Sokolov is a new assistant professor focusing on fintech and cryptocurrencies.

Wei Sun, Minxing Sun, (both current PhD students), Dr. Ying Huang (former PhD, assistant professor at University of South Alabama), Dr. Spahr and Dr. Sunderman won the American Real Estate Society (ARES) Practitioner Research Award given for their paper “Neighborhood Blight Indices, Impacts on Property Values and Blight Resolution Alternatives.”
Student Recognition and Internships

Internship metrics for each department reflect both academic and non-credit internships that are reported by employers and students.

### Accounting

**One hundred sixty-nine students** worked as interns during the 2017–18 academic year in public accounting, corporate accounting and other organizations.

**Beta Alpha Psi members** volunteered for more than 560 hours of service to the community and accumulated 700 hours of professional development. They have been a Superior Chapter for 15 years, longer than any other chapter in the Mid-South.

Accounting student **Laura Brown** received a $10,000 scholarship from the Public Company Accounting Oversight Board.

The Tennessee Society of CPAs named **Sara Uttz** winner of the Paul L. Royston Scholarship as the best accounting student in Tennessee.

A total of 11 students from the Accounting major were awarded scholarships by the **Tennessee Society of CPAs** in 2018.

### Business Information & Technology

**Seventeen students** worked as interns for both academic and non-credit internships.

**Anusha Kompalli** has an extended internship with St. Jude Children’s Research Hospital.

**Muhammad Malik** had an internship with Hilton.

**Bavithra Navaneethakrishnan** had an internship with FedEx.

**Eshwar Anne** had a summer internship with the University of Memphis Research Foundation.

**Krishna Rahul Marripati** had an internship with the City of Memphis.

**Yucheng Zhang, Kati Uttz** and **Christine Lee** represented AMIS at the AIS Blockchain Hackathon Student Competition April 12–14 in Dallas. They were joined by **Avanti Pandit** and **Dr. Margaret Schultz**.

### Economics

**Reshad Osmani** received the Outstanding PhD Student Teaching Award.

**Five students’ internships** included Thomas & Betts, International Paper, CB Richard Ellis, the U.S. Attorney’s Office and the Tennessee General Assembly.
Management
A total of 82 students worked in internships for companies and other organizations.

Tong Kang received the Outstanding PhD Student Teaching Award.

Marketing & Supply Chain Management
More than 100 students held internships.

The student chapter of the American Marketing Association attended the AMA-Memphis luncheon featuring Developing Authentic Brands for Relevant Memphis Music by Kate Hackett from Memphis Music Mansion & IMAKEMADBEATS from Unapologetic.

Finance

Forty-one students from the department of Finance worked in internships.

Wei Sun received the International Association of Assessing Officers (IAAO) 2019 Partnership Grant Award.
Frank SanPietro received the 2018 Partnership Grant and in October presented the results of his research at the 2018 IAAO Annual Conference.

Brandon Russell, Jarad Jirari and Cameron Bell were runners-up in the TVA case competition championship.

Shawn McFarland received the Outstanding PhD Student Teaching Award.
All Fogelman MBA programs have a similar core course of study. They consist of courses in the functional areas of business such as accounting, economics, finance, information technology, management strategies, marketing, operations and analytics. Courses are frequently updated and enhanced based on feedback from alumni and industry partners.
## At a Glance – Profile of an MBA Student

<table>
<thead>
<tr>
<th>Executive MBA</th>
<th>Professional MBA</th>
<th>Online MBA</th>
<th>International MBA</th>
<th>Customer-Driven MBA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intensive, 17-month program focused on leadership development, suited for professionals with five years of management experience.</td>
<td>Flexible, part-time program composed of evening classes to accommodate full-time, working professionals.</td>
<td>Award-winning, online program designed for professionals whose demanding schedules make it difficult to attend classes in person.</td>
<td>Seventeen-month program that is designed for aspiring global executives; provides the opportunity to study abroad and complete an overseas internship.</td>
<td>Unique, 17-month, fully funded program with internships at partnering global Fortune 500 companies.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>AVERAGE WORK EXPERIENCE</strong></th>
<th>17 years</th>
<th>7 years</th>
<th>8 years</th>
<th>4 years</th>
<th>9 years</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AVERAGE AGE</strong></td>
<td>39.5 years old</td>
<td>31 years old</td>
<td>33 years old</td>
<td>25 years old</td>
<td>32 years old</td>
</tr>
<tr>
<td><strong>MALE ENROLLMENT</strong></td>
<td>67%</td>
<td>50%</td>
<td>64%</td>
<td>36%</td>
<td>57%</td>
</tr>
<tr>
<td><strong>FEMALE ENROLLMENT</strong></td>
<td>33%</td>
<td>50%</td>
<td>36%</td>
<td>64%</td>
<td>43%</td>
</tr>
</tbody>
</table>

### MBA Program Alumni

Each MBA program has its own alumni network as well as access to the resources available to all University of Memphis alumni. The alumni associations frequently organize networking meetings, talks by local business leaders, tailgating before Tiger games and other activities which promote connecting alumni with their alma mater. Many of them contribute significantly to the Fogelman College through donations and time.

**If you are an alum of any of the MBA programs and would like to be more involved with the Fogelman College, please contact the program director Dr. Balaji Krishnan, at krishnan@memphis.edu.**
“The University of Memphis has been accommodating to me as a veteran in every step in the process from the application to funding with my Post-9/11 GI Bill. The EMBA program is rounding out my soft knowledge gaps that I have given up as a career Naval Officer and is preparing me for a second career in the civilian business sector when I choose to transition from the Navy.”

Jared Smith
Commander, USN, Executive MBA Student

“There are so many great things happening here at the Fogelman College of Business & Economics and not just for undergraduates! As a graduate student, I was not sure how to get involved, but I got plugged in to the Society for Human Resources Management, Fogelman Women in Leadership and the Professional Development Center. I will forever be grateful for the guidance and learning opportunities that I have had during my time here.”

Stephanie Hendrix
Professional MBA Student

“As an International Business undergraduate student, I knew that going abroad and getting first-hand experience of other cultures was imperative. I received the Morgan Morton Travel Business Fund Scholarship and that allowed me to lighten the financial burden of going abroad. I decided to continue my education in the International MBA program, and it has been the best decision! I have had so many opportunities to grow and learn while networking with other students and local industry leaders. Fogelman is truly preparing me for my next professional step.”

Carly David
International MBA Student

“Stephanie Hendrix and Tyler Stegall represented the Fogelman College of Business & Economics as the first graduate competition team for the Society of Human Resource Management (SHRM) conference.”

Enrolling in graduate school at the Fogelman College of Business & Economics opens doors to advance careers for anyone with an undergraduate degree. The opportunities are endless as a few students in the various programs stated recently.
FOGELMAN COLLEGE OF BUSINESS & ECONOMICS
ONLINE BUSINESS PROGRAMS

FLEXIBILITY
Take control of your future at your own pace in your own space.

100% ONLINE
24/7 FROM ANYWHERE
ON YOUR SCHEDULE

AFFORDABILITY
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THOUGH MANY CHANNELS EXIST to help prepare students for the transition from the classroom to the workplace, the most “tried and true” method is to have a team of professionals who work diligently to help students become successful. The team in the Avron B. Fogelman Professional Development Center (PDC) is a student-focused development effort. From one-on-one interview preparation to resume reviews, students work to polish the “edges” that can present obstacles to gaining internships or full-time jobs.

Other innovative student development strategies involve employer-driven programming that provides critically needed skill-development and value-added networking — all in one! These programs help employers meet students in a relaxed yet professional environment, making it easier for students to learn valuable skills during exposure to multiple hiring managers.

Students can pursue a professional development certificate for The Complete Professional Program (CPP) when they complete a series of required activities representing polished and professional preparatory competencies. These modules include Professionalism First sponsored by First Tennessee Bank, Dining Etiquette, Persuasive Presenters, Resume/Interview Skills Workshop, Fogelman Fit (including a new program in Fiscal Wellness) and Fogelman Serves, a community service program that teaches the importance of investing in one’s community.

In addition to the CPP certificate, the PDC provides programming in ethics, including the International Paper Ethics Workshop sponsored by the Legal Department at International Paper, Fogelman Women in Leadership presented by top women professionals in Shelby County; Futures in Finance led by a host of the Financial Planning Association community and other banks and financial institutions; Accounting Careers of Tomorrow sponsored by RBG, a regional CPA firm; and Supply Chain Academy, a multi-firm program designed to help students learn more about careers in supply chain management.

Why are these programs important? “The workplace is highly competitive for top talent,” says Fogelman PDC director Dr. Kathy Tuberville. “If we don’t prepare our students innovatively, they will not be offered top internships and full-time jobs in growing organizations. If we want our students to succeed, we have to respond to employer talent development needs — which means new and different programming strategies for students.”
Professional Development
Growth is Key to Student Success

Since 2014, the PDC, funded by generous and caring donors, has been tracking growth of our student involvement and success as well as employer growth.

Is the approach WORKING?

Comments from PDC partners who have benefited from their work with students indicate that it is working.

“I wish I had the PDC when I was a business student at Fogelman; I can see the value of how students develop more effectively as we engage with them in Professionalism First.”

Beckey Boyd, Talent Development Manager
New Leader Program, First Tennessee Bank

“Our internship program has grown significantly through the collaborative relationship we have with the PDC. We value our partnership and love to hire Fogelman interns — many of whom convert to full-time members of our organization.”

Mac McLain, Talent Development Manager, CH Robinson

“We’ve had great success at the FCBE Internship and Career Fairs meeting top students who intern with us and often stay. We’ve also enjoyed the benefits of veteran talents who have excelled on our team.”

Elizabeth and David Tate, CEO and COO, Signet, Inc.

“The PDC has helped us in many ways get connected to students that we might not have otherwise met. We enjoy hosting Accounting Careers of Tomorrow and find that we see how students learn to be professionals through this program.”

Leslie Bouldin, COO, RGB

“The PDC has opened doors for new ways to look at talent. We’ve appreciated their suggestions to helping us find the students we need for future opportunities.”

Tashley Hatton, HR Coordinator, Intern Program, AutoZone

“Our Ambassador Team has worked collaboratively with the PDC to find top talent. We appreciate their creativity and willingness to help us hire great students in our three areas of global finance, supply chain and IT. Thanks, PDC, for your help with our talent needs each year.”

Andrea West, Lead AmbassadorRecycling, East Region, International Paper
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When you give to the Fogelman College of Business & Economics, your donation serves many purposes in helping our students and programs. We have made great strides and will continue to do so when fueled by generous donors.

Thank you for your dedication and support.
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Get involved with the Professional Development Center as a speaker or mentor. Contact Kathy Tuberville at k.tuberville@memphis.edu

Be a MILE mentor. Contact Dr. Kurt Kraiger at kurt.kraiger@memphis.edu

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