Fogelman Focus Fall 2021

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CHLOE MCNEIL ‘21

GIVING BACK AND GOING FORTH:
DONOR CHANGES THE LIFE OF ONE STUDENT

FALL 2021
Contents

2  DEAN’S LETTER
4  GIVING BACK AND GOING FORTH: DONOR CHANGES THE LIFE OF ONE STUDENT
10  INCENTIVE INCREASES SCHOLARSHIP FUNDING
12  DONOR-FUNDED SCHOLARSHIPS 2021-22
14  AMBER RICHMOND: INTERNSHIPS FORECAST BRIGHT FUTURE
18  MEET HILLIARD CREWS – CREWS SCHOOL OF ACCOUNTANCY
20  BUSINESS COLLEGE CLIMBS IN RANKINGS
20  SECOND ANNUAL MEMPHIS DATA: DATA SCIENCE CONFERENCE HELD VIRTUALLY
22  PANDEMIC CHANGES BRING TWO ALUMS’ CAREERS TOGETHER
24  FCBE COMPLETE PROFESSIONAL PROGRAM HELPED JUMPSTART AUSTIN EHRT’S CAREER
25  BEING NIMBLE AND READY TO SERVE STUDENTS FOR CAREER PLANNING
26  FACULTY SPOTLIGHTS
28  FCBE DEPARTMENT, FACULTY & STAFF NEWS
30  MEET THE FCBE STUDENT DELEGATE BOARD
32  HONOR ROLL
ear Alumni and Friends:

I am pleased to serve as Interim Dean of the Fogelman College of Business & Economics. We thank Dr. Damon Fleming for his contributions to the College and wish him well in his new position as Dean of the Orfalea College of Business at California Polytechnic State University.

In this issue of Fogelman Focus, we address what I believe gets to the heart of our work here as educators: transforming the lives of students. In countless ways each day, we strive to impact student lives, as we prepare them to contribute meaningfully to society in successful careers.

Through the generosity of our donors and the dedication of our faculty, students are able to achieve more than they may have dreamed possible. Read how scholarships endowed by Morgan Morton ’63 gave Chloe McNeil ’21 an opportunity to experience an immersive global perspective. Internships inspire student Amber Richmond with real-world career preparedness; our partnerships with local companies make it possible; and scholarships make it attainable.

These students are among the many scholarship recipients who thrive at Fogelman College, with the help of financial contributions by donors and alumni. Our benefactors open the door to an incomparable education by our experienced, talented faculty.

I look forward to continuing the mission set forth by the College to help all students reach their full potential.

Charles Pierce, PhD
Interim Dean and Professor of Management
Fogelman College of Business & Economics
“Internships inspire students with real-world career preparedness.”

– Interim Dean Charles Pierce, PhD
Graduated 58 years apart.

Connected by hometown, ambition and a desire to see the world. One established two scholarships that reflect these shared ideals. The other became the beneficiary of her predecessor’s vision.
Giving Back and Going Forth

**CHLOE MCNEIL**

Not long into her freshman year at Xavier University of Louisiana, Chloe McNeil ’21 had an epiphany. She realized she wanted to focus her studies on international business and explore horizons beyond this continent. At the same time, she felt drawn to return to the city of her birth and be near family. So, when she decided to transfer colleges, she found that the University of Memphis and the programs at Fogelman College proved the perfect place to launch her educational and career goals.

McNeil was granted the University’s Transfer Scholarship, then submitted her application for consideration for other scholarships available to business students. The scholarship committee saw in her resume a stellar academic record, leadership qualities, and because she hailed from Collierville, Tenn., the perfect candidate to receive the Morgan Morton Family Scholarship. As it turned out, that scholarship would lead to yet another and to a world of adventure.

Chloe McNeil ’21 served as social media manager for the Collegiate Entrepreneurs Organization, marketing coordinator for the Civic Engagement Board and intern for ImagineU at Crews Center for Entrepreneurship.

**MORGAN MORTON**

A native of Collierville, Tenn., Morgan Morton enrolled in the U.S. Navy’s Officer Candidate School after receiving a business degree from the University of Memphis in 1963. The Navy exposed him to a variety of cultures, and his career necessitated his moving to many different cities, positioning him to become a magnate in international business.

As Morton neared retirement and reflected upon his career, he considered how frequently he’d moved in his life and decided he wanted to honor the places where he felt most grounded; where he developed core values and skills: Collierville High School and the University of Memphis. Thus, he established the Morgan Morton Family Scholarship, earmarked for Collierville students who exhibit leadership skills, excel academically and major in business.

He also realized that international travel and experiencing other cultures bolsters confidence, broadens perspectives and develops leaders. So, he created the Morgan Morton Study Abroad Fund in an effort to encourage business students to venture beyond their comfort zones and experience the world.

Morgan Morton ’63 gives back to his alma mater and helps students fulfill their dreams with the Morgan Morton Family Scholarship and the Morgan Morton Study Abroad Fund.

**Local Connections Lead to World Travel**

**WHEN MORTON** talks about the recipients of his scholarships, it’s with a sense of grandfatherly pride. Morton makes it a point to get to know each of the Morgan Morton Family Scholarship winners by holding an annual lunch. And because the scholarship is renewable for all four years, he has the pleasure of watching the progress of these outstanding students as they develop into leaders in their disciplines. He finds them “impressive in every respect.” In Morton, the students gain a mentor who is always available for advice and support, job references or career guidance.

At the 2018 luncheon, Morton met Chloe McNeil, whom he described as “bright, eager, ready to absorb everything she can and seek as many opportunities as possible.” So, when McNeil conveyed to him her ambitions in international business and her dreams to travel, he suggested she apply for the Morgan Morton Study Abroad Fund. McNeil subsequently won those funds and set out to make her dreams a reality in 2020.
Morton’s contribution to scholarship recipients goes beyond providing funds; he also serves as a mentor. On one occasion when McNeil turned to Morton for advice, she found it empowering. McNeil recalled, “He encouraged me to analyze the situation, consider his input, but to make my own decisions.”

**Adventure Meets Academics**

**A STUDENT** of the Mandarin language, McNeil had always envisioned studying in Hong Kong. However, when political unrest made that venture seem less tenable, she attended Fogelman Study Abroad Fairs to research other programs in Southeast Asia and found one that best fit her academic pursuits. In spring 2020 of her junior year, McNeil was admitted into an ISA (International Studies Abroad) program at Mahidol University in Bangkok, Thailand.

McNeil chose to make the most of her time abroad by stacking her four classes on Mondays and Wednesdays, which allowed her four-day weekends to travel to such fascinating locales as Laos, Koh Samui, Singapore, Bali and Indonesia. She checked off her bucket list once-in-a-lifetime experiences, including hot air ballooning, snorkeling in aqua waters off the shores of pristine beaches, ziplining through trees and savoring flavors of foods she sampled for the first time.

**Family Redefined**

**MCNEIL’S COURSE** load at Mahidol University also included Chinese, international business, management and negotiations, but what she learned was so much broader. By challenging herself to meet new
Chloe McNeil ‘21 kicks back at Gardens by the Bay, Singapore.

people, she became more connected. She would “start conversations with anyone and everyone, from locals to fellow travelers.” McNeil met students from France, Germany, Japan and Thailand, who became travel companions and lifelong friends.

In a culture different from her own, she found inspiration in and respect for different ways of life. She became fascinated by customs that prioritize safety over promptness and value collaboration over individualism. She relished in shared meals and admired the society’s communal spirit. Along the way, this sense of community began to feel like family.

So, by crossing an ocean to pursue her dreams, McNeil discovered that relationships forged abroad are just as strong as ones made at home, and that, like her link to Morton, “family” doesn’t always follow bloodlines.

McNeil met students from France, Germany, Japan and Thailand, who became travel companions and lifelong friends.

(above) Mahidol University international students pose in front of Bundit, their residence. Chloe McNeil ’21 is center, fifth from the left.
(left) Fellow Mahidol University student Stepanie Bui and Chloe McNeil ’21 became fast friends.
Incentive Increases Scholarship Funding

Knowing that finding the means to afford college can be the greatest obstacle students face, longtime UofM supporter Mike Bruns was ready to take action. Bruns stated, “When I learned that awards as little as $700 can make a difference between a student graduating and dropping out, I knew I had to help.” So, he pledged $1 million to create the Bruns Challenge Scholarship program that encourages alumni and friends to establish new endowed scholarships. This incentive offers a 1:2 matching opportunity for eligible new donors of $35,000-$55,000 gifts for financial need-based undergraduate scholarships.

The Bruns Challenge Scholarship will match as many as 20 new eligible gifts, so now is the best time to make the most of a contribution. Many new donors have already seized this opportunity as a means to support students, honor a loved one or offer gratitude to the University they love.

Alumni Are All In

Alumnus Michael LaHaie chose to participate in the Bruns Challenge Scholarship matching program as a way to give back to his alma mater with the LaHaie Family Scholarship. Having received a BBA in Accounting and Finance from FCBE, LaHaie now serves as managing director, senior relationship manager at Rabobank in Atlanta, Ga.

Financial Support from Faculty

With his endowment, Dr. John Cicala, former associate professor of Marketing, hopes to encourage faculty members to give to the University to support students. Making the most of the Bruns Challenge, he established the Dr. John Cicala Endowed Scholarship for Marketing and Supply Chain Management. Cicala is also an alumnus, having received his BA, MBA and PhD from the University of Memphis.

For more information and details on how to establish a gift as part of the Bruns Challenge, contact Michele Sides at michele.sides@memphis.edu or 731-435-9665.
Legacy of Love

To honor her late husband’s memory, Beth Blose Wilson established the Brent Wilson Inspiring Hope Scholarship. As loyal alumni of the UofM, the couple shared the dream of ensuring that young graduates would never have to shoulder the burden of student loans. Wilson stated on her Facebook page that she hopes this scholarship will “help deserving students [in Fogelman College of Business & Economics] fulfill their dreams of earning a college education … and ensure Brent’s legacy lives on to support those in need.”

Brent Wilson received a BBA, Fogelman College of Business & Economics - Kemmons Wilson School of Hospitality, ’06. Beth Blose Wilson received a BA, College of Communication and Fine Arts, ’04 and an EMBA, Fogelman College of Business & Economics, ’14. Both are pictured here with Coach Penny Hardaway (center).
**FCBE Donor-Funded Scholarships 2021-2022**

General Undergraduate Scholarships are funded by a variety of generous donors including businesses, organizations, individuals, current and previous faculty and alumni groups. Providing a scholarship for a current student is usually a three- to five-year commitment for donors, and it paves the way for the awarded student to complete their degree and become career ready. Donors select the criteria for awarding the scholarship and work directly with Michele Sides, director of development for FCBE, to start the process.

**Business Alumni Chapter Scholarship**
- Enrolled in FCBE as a junior, senior or graduate student
- 3.0 cumulative GPA or higher for undergraduates
- 3.5 cumulative GPA or higher for graduate students
- Demonstrate financial need

**Commercial Advisors Partners Finish Line**
- Must be a full-time senior student with a declared major in business
- Full-time student must have exhausted other sources of funding, have financial need and generally does not qualify for other merit-based funding

**Edward I. and Lucile D. Crawford /Delta Sigma Pi Scholarship**
- Declared a major in business
- Full-time student with a 2.25 GPA

**Ethel Lewis Scholarship**
- Must be a full-time junior or senior student with a declared major in business
- Must have a 3.0 cumulative GPA or higher
- Must be a resident of Shelby County
- Preference given to students who demonstrate financial need

**Ernest W. Pegram Business Scholarship**
- Must be a full-time student with a declared major in business
- Maintain at least a 3.0 cumulative GPA
- Sophomore or higher classification
- Preference given to prior year's recipients who met criteria

**FCBE Alumni Chapter Undergraduate Scholarship Fund**
- Must be enrolled in the College of Business as a junior, senior or graduate student
- Must have a minimum GPA of 3.0 if an undergraduate student, or 3.5 if a graduate student
- Must have demonstrated financial need

**Goldsmith’s-Macy’s Internship Scholarship**
- Declared full-time sophomore or junior business major
- Maintain a 3.0 cumulative GPA or higher
- Must have strong leadership skills, as demonstrated through work or school experience
- Must have retail experience and evidence of a strong interest in pursuing retailing as a career
- Student shall serve as a summer intern at one of the Memphis locations of Goldsmith’s-Macy’s
- Recipient may receive this award only one year

**James E. Harwood Endowed Scholarship Fund**
- Must be a full-time student with a declared major in business
- Junior or senior with a cumulative GPA of 3.0 or higher
- Must demonstrate financial need
- Junior recipient can receive the scholarship in their senior year, if all requirements have been met

**Kevin D. Kimery Finish Line Scholarship**
- Must be a full-time senior student with a declared major in business
- Full-time student must have exhausted other sources of funding, have financial need and generally does not qualify for other merit-based funding

**Kramer Endowment Fund Scholarship**
- Must be a full-time student with a declared major in business
- Tennessee resident
- Must be of “non-traditional age” (age 26 by August 1)
- Demonstrates financial need
- Demonstrates college potential and 2.5 cumulative GPA or higher
- May receive this award for a maximum of four years

**Laurie and John Tucker Scholarship**
- Must be a full-time student with a declared major in business
- Must maintain a minimum 3.0 cumulative GPA
- Preference will be given to a student with financial need, as determined after the review of the student’s completed FAFSA (Free Application for Federal Student Aid) form
- Preference will be given to a student from the Greater Memphis region

**The Legacy Scholarship in Honor of Dr. Willard Sparks**
- Entering freshman enrolled at UofM and pursuing a degree in either technology, agribusiness or general business
- Minimum ACT score of 23
- Must live in the Mid-South region and be a proven leader in their community
- Must maintain a cumulative GPA of 3.0
- Must participate in 15 hours of community service each semester
- A student may receive this scholarship for four years if criteria are met

**Larry D. Cox Scholarship**
- Must be an undergraduate student majoring in business
- Underrepresented student with permanent residence in Shelby County, Tenn.
- Must have a minimum ACT score of 24, maintain a minimum cumulative GPA of 3.0 and be enrolled in 12 credit hours
- Graduate of a Shelby County, Tenn., public high school
- Demonstrate financial need as determined after review of the student’s completed FAFSA (Free Application for Federal Student Aid) form

**Morgan Morton Family Scholarship**
- Current resident of Collierville, Tenn., and a graduate of one of its public high schools
- Has attained a 3.0 or higher high school GPA
- Has demonstrated interest in business and is a full-time declared business major
• Has demonstrated leadership in their high school or is eligible for participation in the University of Memphis Emerging Leaders Programs
• Preference to student who demonstrates financial need

Papasan Family Endowed Scholarship
• Declared undergraduate or graduate business major
• Shall demonstrate a financial need, as well as outstanding academic promise
• Freshman must have scored a 25 or higher on the ACT and upperclassmen and graduate students shall have maintained a 3.0 GPA
• Preference will be given to a student whose parent, guardian or grandparent is, or has been, an employee of Memphis Light, Gas and Water

Roy W. and Sue T. Black Scholarship
• Black or Hispanic students majoring in business
• Must be a graduate of a high school in county of Chester, Crockett, Decatur, Dyer, Fayette, Hardeman, Hardin, Haywood, Lauderdale or McNairy
• Preference will be given to freshmen and Hardeman County High School graduates
• Must maintain a 2.5 cumulative GPA or higher
• If all requirements are met, recipient may retain this award until the undergraduate degree is obtained, or for a maximum of five consecutive years, whichever comes first

Shelby Group International Endowed Scholarship Fund
• Must be a full-time student with a declared major in business
• Must maintain a minimum 3.0 GPA or higher
• Preference given to students who demonstrate financial need, as well as employees or children of employees of Shelby Group/Shelby Specialty or MCR Safety, and/or prior year’s recipients who met criteria

Thomas R. Price/Regions Bank Memorial Scholarship
• Full-time junior or senior majoring in business
• Must maintain a 3.0 cumulative GPA or higher
• Preference is given to Regions Bank employees or Regions Bank employees’ dependents
• Preference can be given to candidates who demonstrate financial need

Verna T. Sharpes Scholarship
• Must be a full-time female student
• Declared major in business
• Must demonstrate a financial need

Dr. Lillian H. Chaney Business Scholarship
• Applicant should be a full-time junior or senior undergraduate student in the Fogelman College of Business & Economics with a minimum GPA of 3.0
• Relatives of faculty and staff employed by the University of Memphis are ineligible
• Preference will be given to students with demonstrated financial need as determined after review of the student’s completed FAFSA (Free Application for Federal Student Aid) form

Christopher Family Scholarship
• Fogelman College of Business & Economics students who need financial resources to complete their degree
• Students are typically in their final semester(s), have exhausted other sources of funding, have financial need and generally do not qualify for other merit-based funding
• Applicants who demonstrate financial need as verified by the FAFSA (Federal Application for Financial Student Aid) form and are deemed truly in financial hardship
• Students who are the first in their family to attend college

David E. Mulford Memorial Scholarship
• Applicants who demonstrate financial need as verified by the FAFSA (Federal Application for Financial Student Aid) form and are deemed truly in financial hardship
• Non-traditional students enrolled in the Fogelman College of Business & Economics undergraduate program
• Preference shall be given to students with responsibilities of full-time work and/or children

Jackie and David Thomas Scholarship
• Must be enrolled in the Fogelman College of Business & Economics undergraduate program
• Must have obtained a 3.0 GPA or higher
• Must be considered a high-ability student
• Has a demonstrated commitment to community service

Willie L. Ross Endowed Scholarship in Business
• Scholarship shall be awarded to a rising senior in the Fogelman College of Business & Economics
• Minimum GPA of 2.5 or higher
• Demonstrated financial need, with preference for students who are Pell-eligible
• Award recipients who enroll in the UofM’s MBA program the year after they earn their bachelor’s degree will be eligible to request renewal of the scholarship for one year, subject to approval of the selection committee
• Special consideration shall be given to students who have overcome obstacles, such as socioeconomic or educational disadvantages, or who are the first generation in their family to attend college or graduate school
Amber Richmond: Internships Forecast Bright Future

INTERNSHIP PARTNERSHIP
It’s only fitting that a company which prioritizes honesty, commitment and preparedness would choose an intern like Amber Richmond, BBA ’21 and MS ’22, whose work ethic never wavers and personal ethics hold steadfast.

Memphis accounting firm Reynolds, Bone & Griesbeck (RBG) has a long-standing relationship with the Crews School of Accountancy at Fogelman College. A fixture at FCBE Internship and Career Fairs and recruitment events, RBG knows that Fogelman students and alumni prove to be not only exceptional interns, but also well-prepared employees. In fact, during spring and summer 2021, four of the RBG interns were Crews School of Accountancy students.

“The first thing I noticed when I walked in the door [of RBG] was how welcoming everyone is and how accessible everyone makes themselves, from the partners to the staff. It’s a diverse, warm environment,” said Richmond. This supportive atmosphere gave her confidence and exposed her to new skills. In her role as hybrid intern, she spent time in both tax and audit departments. “They taught me about individual tax and trusts, something in which I didn’t have previous experience,” explained Richmond.

In turn, Charlotte Henderson, CPA, tax partner at RBG, believes that Richmond enriched their company, as well. “We were lucky to have Amber. She’s a team player who really contributed to our organization. I was impressed by how she actively fostered her continued education,” stated Henderson. “She exceeded every expectation in reflecting our core values.”

A native Memphian, Richmond credits her family for preparing her for higher education, though neither parent attended college themselves. Her parents, Tracy Mullins and Marvin Richmond, led by example, instilling in their daughter determination,

A PROMISING PATH
Richmond’s path to securing challenging internships may have been a bit circuitous at times, but with the support of family and Fogelman College programs, her course found clear direction.

A native Memphian, Richmond credits her family for preparing her for higher education, though neither parent attended college themselves. Her parents, Tracy Mullins and Marvin Richmond, led by example, instilling in their daughter determination,
resilience and ambition. Though she attributes her strong work ethic to her parents, she acknowledges her grandmother, Anna Mitchell Smith, as the inspiration for her college career path. Smith attended the University of Memphis during an era when Black women on campus were few and far between. Though she faced racism and sexism, Smith persevered and became a registered nurse. She passed on those hard-won lessons of resilience to her granddaughter.

Though Richmond considered following Smith in nursing, the field of accounting proved to be her calling. During her senior year at Middle College High School, while working at Olive Garden restaurant, she instinctively created a personal budget. Then, one year, her grandmother asked Richmond to assist with her tax preparation. This bolstered Richmond’s confidence to pursue accounting, even as she was unsure of her future. Smith reassured her, “Do not be afraid of failure — you have plenty of time to work it out.”

PREPARED FOR SUCCESS

In addition to her family support, Richmond gives credit to her FCBE

RBG EMPOWERS STUDENTS

Reynolds, Bone & Griesbeck (RBG) accounting firm is one of the most highly respected supporters of the FCBE Crews School of Accountancy. RBG fosters student development by hosting the Accelerate Leadership Conference.

A frequent presence on campus, RBG professionals present at Beta Alpha Psi programs, sponsor Accounting Careers of Tomorrow (ACT) and engage students at Meet the Firms networking events, as well as FCBE Internship and Career Fairs.
courses and career services for helping her build skills that were instrumental in obtaining internships. A self-described introvert, Richmond found her voice through the Complete Professional Program (CPP) at Fogelman College. The CPP courses pushed Richmond out of her comfort zone, honed her interview skills and shaped her confidence in meeting new people.

Prior to completing the CPP, Richmond felt limited by her job working the night shift at a warehouse. When she expressed her discontent with her warehouse work conditions, it was FCBE faculty that helped turn the tide. The Professional Development Center (PDC) encouraged her to focus on her future career in accounting, instead, and begin work in that field as an undergraduate.

“Having options makes you feel good about yourself,” Richmond asserts. The PDC provided core skills, paving the way for her to land internships at First Horizon and RBG. In summer 2021, Richmond served as an audit intern for Deloitte.

Having had the opportunity to prepare for her career while in college, she feels ready to take the next step to sit for the CPA licensure exam and launch her career. During her RBG internship, Richmond learned of the company mission to "encourage our people and clients to achieve their goals while creating lasting legacies." Richmond takes the motto to heart, as it is certain that she, in her chosen career path, will forge an impressive legacy of her own.

RICHMOND WINS PRESTIGIOUS SCHOLARSHIPS

Amber Richmond recently garnered national attention when the AICPA (American Institute of CPAs) awarded her the 2020 PCPS George Willie Ethnically Diverse Student Scholarship and Internship. One of only five recipients, Richmond stood out among the vast applicant pool with her outstanding academic record and leadership profile. This prestigious scholarship program recognizes five ethnic minority accounting students, from colleges across the country, who are pursuing the CPA license. Recipients receive scholarship funds up to $20,000 and intern with private accounting firms to assist during the busy season (January to April). Richmond paired with RBG in 2021.

In addition to national recognition, the TSCPA (Tennessee Society of CPAs) awarded her the Memphis Chapter Scholarship. And she gained further support from Fogelman College with the Ernest W. Pegram Business Scholarship.
Crews School of Accountancy Named in Recognition of Gift from Crews Family Foundation
IN DECEMBER 2020, the University of Memphis Board of Trustees unanimously approved the naming of the Crews School of Accountancy in the Fogelman College of Business & Economics in recognition of a $5 million commitment by the Crews Family Foundation.

“I think the University of Memphis is very important to our community,” Hilliard Crews, the founder of Shelby Group International and president of the Crews Family Foundation, said. “I’m particularly impressed with the leadership under Dr. Rudd, and we made this donation as a tribute to Dr. Rudd.” The gift to Fogelman College aligns with Crews’ views on the School of Accounting.

“Accounting is one of the best degrees you can get from the University, and it’s the strongest accounting school in Memphis,” Crews said, noting he would like to further strengthen the School of Accountancy.

Crews is a distinguished alumnus of the University (BS ’71). He and wife Harriett previously made a gift to establish the Crews Center for Entrepreneurship, which is also housed in the Fogelman College.

GET TO KNOW HILLIARD CREWS

In 1961, Crews’ father and two other men started Great Southern Corp., which was a wholesaler and importer of sundry items. Hilliard worked part-time for the company in his senior year of high school and first two years of college, then worked full-time for the rest of his collegiate career. A graduate of Frayser High School in Memphis, Crews earned his BS in Mathematics from the University of Memphis, then Memphis State. After graduating, he was drafted into the Army and served two years in Alaska protecting the U.S. northwest border from the Russian threat.

Upon returning home, Crews went back to Great Southern Corp. for four years until branching out on his own — he founded Memphis Glove Company in 1974 as an importer of industrial gloves. Later, Crews co-founded Crews Safety Glasses and River City Rainwear with his brothers. In 1984, Crews formed Shelby Specialty Gloves to concentrate on the firefighting industry. All four of these companies are leaders in the personal protection equipment (PPE) industry and operate under the holding company Shelby Group International, Inc., which was acquired by London-based Bunzl PLC in 2020.

In 2019, Shelby Group’s sales exceeded $255 million and employed 215 people in the U.S. and 1,400 people worldwide. Shelby Group has been recognized three times by Inc. magazine as one of Inc.’s 500 Fastest Growing Privately Owned Companies and was ranked as high as 77 nationwide for its growth.

Crews started Shelby Group Realty in 1990 and has since formed several other real estate partnerships for development of commercial and residential properties. He has also been active as a venture capital investor and serves on several boards, including serving as chairman of Triumph Bank. Crews is involved with Teach for America-Memphis, the University of Memphis Tiger’s Ambassador Club, and has or is serving on several boards at the University.

In 2018, Crews and his wife received the Crystal Award for Outstanding Philanthropy and are active in supporting many charities through the Crews Family Foundation.

Crews and his wife, Harriett, have two children, Jason and Stacy, and each of them has two kids, making the Crewses proud grandparents of four.

“I hope that this gift inspires other successful business people to recognize how they can transform the lives of students.”

— HILLIARD CREWS
Second Annual Memphis DATA: Data Science Conference Held Virtually

THE SECOND annual Memphis DATA Conference on data science was held virtually March 25-26, 2021. The two-day conference featured well-known keynote speakers from around the world. Due to the event being held virtually, the conference had international participation with speakers spanning from Austria to Arizona.

“One of our objectives is to build the Memphis data science community, and this gave attendees really great exposure to leading researchers,” said David Kemme, co-director of the FedEx Institute of Technology Data Science Research Cluster and general co-chair of the Organizing Committee for the second annual Memphis DATA Conference.

The inaugural Memphis DATA Conference was held in 2019; the 2020 conference was canceled due to COVID-19.

Kemme currently holds the William N. Morris Chair of Excellence in International Economics at the University of Memphis and serves as a trustee of the University of Memphis. Together with Vasile Rus, professor of Computer Science and co-director of the Data Science Cluster, Kemme was instrumental in establishing the Master’s in Data Science at the University.

The Data Science Master’s program has a core curriculum of Computer Sciences and statistics, and incorporates various disciplines within the Fogelman College, including economics and business information technology.

““The job market for data scientists is pretty phenomenal, and the demand is growing fast with quite high salaries,” Kemme said. “We have 170 applicants for the Master’s in Data Science program for next fall. As soon as we announced we would offer the degree, it took off.”

UoM’s Data Science Cluster, which organized the conference, provides leadership for the Data Science Research Initiative at the University and the local community. Their focus is to create a vibrant research environment and train future data scientists to build a data science community of practice that includes academia, government and industry in West Tennessee, the Mid-South and beyond.

“The quality of the papers and the keynote speakers were extremely high,” Kemme said. “I think having global participation is a major accomplishment. We’re already planning next year’s conference for the end of March 2022.”
Hire Fogelman Students

Is your company looking for bright new recruits?
The knowledge runs deep with FCBE students who bring bright minds and fresh learning to your business.

memphis.edu/professional
“A Blessing in Disguise”

Pandemic Changes Bring Two Alums’ Careers Together

Passing it On: Two Alums on Lessons Learned from the Pandemic

JEROME LINDSEY knew it was time to get serious about finishing his undergraduate work, so the Chattanooga native, who’d already completed a few semesters at a university near home, started looking for the best place to continue his accounting degree.

“I wanted to find a school where I could do both accounting and finance,” he said. “When I saw the Cook Trading Lab at Fogelman, that was the first time I had ever seen anything like that. The trading lab is amazing.”

Lindsey was on track to graduate in the Class of 2020 with a job offer in hand when the pandemic struck, and his job offer evaporated. He turned to the Fogelman career database, and eventually applied to Telarray, a Memphis-based wealth management firm with strong connections to Fogelman and many alumni on staff.

“It was a great blessing in disguise, having the original position get canceled, because I found Telarray,” said Lindsey. He started in August 2020 as a securities trader, when most of Telarray’s business was being conducted on Microsoft Teams.

“It was different, having to communicate on Teams,” he said. “But everybody’s been great. And there are great opportunities available to me here.”

Another Fogelman alum was waiting for Lindsey at Telarray and has been a big part of his growth: Sahil Sury, who graduated Fogelman with an economics major in 2018, was already a trader.

“We were growing so quickly,” Sury said, “that now I’m in more of a supervisory role. I’m training Jerome, approving trades … and I hope to take a bigger role in research and planning strategies.”

Sury, who came to the University of Memphis from New Zealand by way of Mississippi, had a corporate finance position lined up after graduation from Fogelman, but always wanted to learn more about investing and capital markets. A conversation with a Telarray leader at an Economics Club dinner in Memphis led to an offer and a change of direction for Sury, too.

“Two years into my tenure here, we had a stock market crash,” said Sury. “We went into a recession, and to get experience working during that time was invaluable. In the first couple of months after the pandemic hit, I realized the importance of the processes we had in place, that maybe I had taken for granted. But that’s what allowed us to keep going.”

The level of teamwork at Telarray – not only between Lindsey and Sury, but also among the other departments at the firm – helped them thrive and be successful for their clients during an extraordinary year.

“Both Sahil and Jerome are transplants to Memphis who believe in the city,” said Richard Paessler, president of Telarray, who earned his MBA from Fogelman. “Even though they are young, they’ve already made great contributions to the firm. They have bright futures ahead of them.”

TELARRAY LLC is a Memphis-based wealth management firm that helps investors navigate tax, estate, investment, executive compensation and retirement decisions.

Founded: 1999

Assets under local management: $1.06 Billion

Richard Paessler, President
rpaessler@telarrayadvisors.com

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ImagineU Program Relieves Financial Burden for Students

By Madison L. Stoks ’22

THE CREWS CENTER for Entrepreneurship, located at the corner of Walker Ave. and Patterson St., is where students’ ideas are not only validated, but made into reality. Since the center’s debut in 2013, director Mike Hoffmeyer has built a culture of brutal honesty and unconditional support.

This standard of remarkable authenticity is on display during the center’s 12-week flagship program, ImagineU. In week one of the ImagineU experience, participants create their entrepreneurial vision so that, by week 12, they have the knowledge to make a pitch to potential investors and launch their own company.

What makes this experience unique is the collaborative nature — working closely with the entire Memphis community for growth and financial support. By putting diversity, inclusion and equity at the forefront, the Crews Center aims to create a level playing field so that students can fully commit to the curriculum. In an effort to make the program more accessible and affordable, alumni donors and supporters from the surrounding Memphis area generously contribute to MomentUM, a crowdfunding campaign that grants a $3,000 stipend to ImagineU participants.

Given how many students work off-campus to put themselves through school, this program was designed to help those with the greatest financial need. In fact, in 2020, 55% of FCBE students held full-time jobs, while also enrolled at the University. Hoffmeyer adds, “Many would pay to be involved in such an experience. We take a different approach. Our approach is if you can afford to pay for it [ImagineU Program], you probably don’t need our help.” The objective is not to pay the participants, but rather to relieve any financial burdens that could hold them back from launching their company.

Students come out of the ImagineU Program leaps and bounds over their peers when entering their career of choice. Hoffmeyer further explains, “We believe that developing an entrepreneurial mindset is advantageous for students and their careers. Having such worldview gives them a competitive advantage as they go out into the workplace.” Solely existing to inspire, educate, develop and support aspiring entrepreneurs, it is no wonder the Crews Center is truly transformational for so many deserving students.

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“It’s not just about becoming an entrepreneur; it’s about instilling a fundamental belief in yourself.”  
— MIKE HOFFMEYER

The mural inside of the Crews Center for Entrepreneurship speaks to the importance of inspiring ImagineU participants.
AUSTIN EHRAK, vice president at CBRE, credits the Fogelman College of Business & Economics, as well as its Professional Development Center, with helping match him with his career path.

In 2013, Ehrat attended a career fair hosted by the Professional Development Center at the University and landed an internship with CBRE. According to Ehrat, he “intended for that summer and never left.” He later graduated from the UofM in 2014 with a BBA in Management and a minor in Business Finance.

“The opportunities at the Fogelman College of Business & Economics provided through the Avron B. Fogelman Professional Development Center and Dr. Kathy Tuberville were and are the sole reason I got my job at CBRE,” Ehrat said. “I got my job through one of the career fairs that the Professional Development Center hosted. The different initiatives they offered within that program helped equip me with the soft skills I needed to establish and grow my career.”

CBRE, the world’s largest commercial real estate services company, has been a market leader in commercial real estate across Tennessee, Mississippi and Arkansas for the past 30 years. With a team of approximately 90 employees, CBRE offers its clients comprehensive real estate service solutions and leases and/or manages more than 36.8 million square feet across the region. Ehrat works on the commercial real estate brokerage team, “selling Memphis through the form of life-size Legos,” he joked.

In addition to his thriving real estate career, Ehrat sits on the advisory committee for the Professional Development Center at Fogelman College of Business & Economics, assists with panels and speaks to students about their career aspirations. He is also a mentor with the Memphis Institute of Leadership Education (MILE) program, which is part of the Department of Management at the Fogelman College.

“I got my job through one of the career fairs that the Professional Development Center hosted. The different initiatives they offered within that program helped equip me with the soft skills I needed to establish and grow my career.”

Ehrat is a native Memphian who graduated from First Assembly Christian School. He coaches, volunteers and sits on the board for Memphis Gridiron Ministries, a faith-based football program based in the Binghamton neighborhood in Memphis. He also enjoys playing golf when he can, and he and his wife welcomed their first child in June.

THE AVRON B. FOGELMAN Professional Development Center (PDC) provides Fogelman students with invaluable skills to prepare them for interviews, secure internships and land full-time jobs. Because the program has yielded such success in launching students’ careers, the PDC now requires a full-time director. We are pleased to welcome Marja Martin-Carruth, former Executive MBA Manager, to this leadership position.

Dr. Kathy Tuberville, who has been instrumental in developing the PDC, will assume a new position, Director of Experiential Learning. Dr. Tuberville’s focus will be managing relationships between employers, the College and students to assure exceptional opportunities and stay abreast of corporate talent demands. She will also expand programing in student research, industry competitions, experiential curriculum and international studies.
The Avron B. Fogelman Professional Development Center

THE 2020-21 academic year brought about many positives for the Avron B. Fogelman Professional Development Center (PDC). Despite the disruption of the global pandemic, students in the Fogelman College of Business & Economics continued to grow in their career readiness. With the ability to learn remotely via Zoom, students continued to engage in virtual workshops, résumé building sessions, mock interviews and even full programs such as Accounting Careers of Tomorrow, Futures in Finance, Supply Chain Academy and the Women in Leadership Conference.

Considering the new talent needs of the Memphis workforce, the PDC is working diligently to prepare students for the future. Learning beyond the classroom is essential for the development of interpersonal skills in communication, emotional intelligence, workplace etiquette, critical thinking, leadership and ethics. The full college experience today requires a significant education in innovative classroom learning, as well as results-oriented career education for our future professionals and leaders in the Memphis business community.

With the help of community partners, new programs were introduced, including the 3 Cs of Marketing, Technology Careers in Business, Tomorrow’s Leaders and Career Jumpstart to expand opportunities for developing valuable career-readiness skills. Partnering with the SHRM Student Chapter, HR Discover Day was delivered in a hybrid format with more than 10 participating organizations sharing their HR careers with our students in an innovative workshop.

With virtual Internship and Career Fairs in the fall and spring, FCBE students continued to have robust internship and early entry talent opportunities. The spring fair, in particular, yielded enhanced employer engagement with strong hiring outcomes for FCBE students. Due to the relationships with employers and employer education, 2020 internship opportunities exceeded those of 2019, despite the pandemic.

To help further grow the PDC, a new sponsorship program was developed in early 2020 which yielded 10 new sponsors with ongoing support. These new partners include: Orion Federal Credit Union, RBG, Enterprise Inc., International Paper, Telarray, Cummins, CH Robinson, Ashford Advisors, Watkins Uiberall and CatGlobal.

Congratulations to more than 200 students who became career ready during the pandemic through the virtual CPP program. Special shout-outs to a few of our successful career-ready students:

- **Jonathan Whistler**, sophomore Accounting major, Advanced CPP recipient and will intern with FedEx Internal Audit
- **Chad Parker**, senior Management major, completed the Platinum level of the CPP, as well as a successful internship at Enterprise Inc. After May graduation, began full-time with the Enterprise Management Trainee program.
- **Franchesca Weeks**, Supply Chain major, Advanced CPP and intern with CH Robinson, now beginning a full-time career position in summer 2021
- **Angelo Donati**, completed the Advanced CPP, has had three successful internships with different organizations and will intern with BDO in New York City, summer 2021
- **Graduate students**: Mary Merschat, MBA-Advanced CPP, summer intern with AutoZone; Kimberly Bledsoe, MSIS-Advanced CPP and summer intern with International Paper; McKayla Langford, MBA-Advanced CPP, Data Analyst intern with AutoZone; and Isabell Kornell, MSIS-Advanced CPP and summer intern with International Paper

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Faculty Spotlights

Dr. Robert Wiggins
associate professor, Department of Management

What year did you join FCBE faculty?
2002

Tell us a little about your journey in choosing the UofM as your academic home.
When leaving Tulane, I interviewed at a number of schools. The faculty I met here at UofM was the most collegial and welcoming of any of the schools I talked to. Coupled with the fact that my aging parents had retired to Heber Springs, Ark., 150 miles from Memphis, it made the UofM a no-brainer for my next position.

Upon reflection of any point in your UofM career to now, what do you consider the most significant way in which your department has evolved to impact student success?
Two things: the MILE program, to help mentor students and give them a head start toward becoming leaders, and the Complete Professional Program, to prepare students to transition into being professionals.

Has there been a moment in working with a student that either inspired you, elicited in you a sense of pride or where you greatly transformed a student’s life?
No single moment or student, but every so often I get emails from former students saying something like, “I didn’t know it at the time, but your course did more to prepare me for the real world than any other,” or “My boss asked me to do an analysis of our competitors and all I had to do was pull out my notes from your class.” Those emails make me very proud.

What motivates you to come to class each day?
Making a difference in students’ lives.

If you had to select only one book to read for the rest of your life, what book would it be and why?
Either Michael Porter’s Competitive Strategy or Richard D’Aveni’s Hypercompetition. (My former students will get this joke. I have an eidetic memory, so I remember every book I’ve ever read. Although I have read Stephen King’s The Stand multiple times, but each time was a different version.)

Dr. Greg Boller
department chair & associate professor, Marketing and Supply Chain Management

What year did you join FCBE faculty?
1988

Tell us a little about your journey in choosing the UofM as your academic home.
I was finishing my PhD in Marketing at Penn State and had four job offers, including one from Memphis State University. What made the difference for me was the people here. Everyone was open, inviting, authentic and honest; they were colleagues from the get-go. Same with this city — the hospitality of Memphis is overwhelming — you immediately feel like you have best friends here!

Upon reflection of any point in your UofM career to now, what do you consider the most significant way in which your department has evolved to impact student success?
In 2020, after years of diligent, hard work, our department redesigned both undergraduate majors — Marketing and Supply Chain Management. For the first time since I arrived in 1988, we have innovative, exciting undergraduate majors that give our students fantastic flexibility and ample career direction. This is a wonderful time to be leading our department.

Has there been a moment in working with a student that either inspired you, elicited in you a sense of pride or where you greatly transformed a student’s life?
Twelve years ago, one of my Executive MBA students and I had a long, emotional discussion one night during a summer residency week; she was concerned that she wasn’t breaking through enough from her personal fears and trepidations of leadership and wanted my help. I began by working with her on a series of creative exercises designed to progressively nudge her further and further from her comfort zones and explore new techniques of interpersonal communication. The amount of trust she had in me was overwhelming, even to this day. And that’s what is so special about teaching — that trust and bond between a student and teacher. Today, my former student is a senior vice president of strategy for a Fortune 500 company.

What motivates you to come to class each day?
Students who are hungry to learn something new, who want to challenge what they think they’re capable of doing and who aren’t satisfied with the status quo. These are the people who keep me moving every day.
If you had to select only one book to read for the rest of your life, what book would it be and why? The Collected Works of William Shakespeare.

In addition to being a professor for the last 33 years, I am a working actor (Shakespearean whenever I have the opportunity) and a poet. I could stay busy and happy for a lifetime with his collected works.

Dr. Brian Janz
professor of MIS and George Johnson Fellow, Department of Business and Information Technology

What year did you join FCBE faculty?
1995

Tell us a little about your journey in choosing the UofM as your academic home.
As it turns out, being a professor is my second career after working in the IT industry for several years with IBM. After getting my PhD from the University of Minnesota, I followed my mentor from Minnesota to Memphis to help him and a great team of Fogelman professors set up the FedEx Center for Supply Chain Management, where we ultimately conducted almost 100 research projects around the world, helping global organizations improve their performance.

Upon reflection of any point in your UofM career to now, what do you consider the most significant way in which your department has evolved to impact student success?
It’s not really an evolution per se, but my department has developed very close relationships with the technology leaders from most of Memphis’ notable companies. This “Advisory Council” of IT leaders has worked closely with us over decades to keep our undergraduate and graduate programs current and relevant and have worked with us to develop career pipelines — from internships for our students to full-time positions for our graduates.

Has there been a moment in working with a student that either inspired you, elicited in you a sense of pride or where you greatly transformed a student’s life?
Students inspire me every semester when I think about all the challenges they face in addition to getting a degree — working full-time, taking care of aging family members and children and/or making the transition from a different country to the U.S. I derive a great deal of pride whenever I can assist my students in moving from the university setting to wherever they start their professional careers. It’s especially heartening when a former student hires a student who eventually gets promoted to go on to hire yet another student.

What motivates you to come to class each day?
I’m one of those people that have WAY too many hobbies — sailing, cooking, making pottery, biking, kayaking, swimming, golfing, photography, hiking and even flying drones — but when I think about what really energizes me more than anything, it’s spending time with students, facilitating their (and my) learning about topics related to technology, innovation, creativity and leadership. Notice I didn’t say “teaching,” since I have found that my time with students is a dynamic, two-way exchange, where I often learn as much as some of my students do.

The downside to enjoying my time with students more than my hobbies? I’ll probably never retire!

If you had to select only one book to read for the rest of your life, what book would it be and why?
One book? C’mon! I’m going to reject the premise of this question out of hand. I’m way too prepared to ever get stuck with just one book, so I’ll give you three that are pretty special to me. The first is Robinson Crusoe by Daniel Defoe. Crusoe’s innovation and creativity, coupled with his intestinal fortitude have always fascinated me. The second book is The Food Lab: Better Home Cooking Through Science by J. Kenji Lopez-Alt. Not only a great “cookbook,” but also a very interesting read. Finally, I’d also include A Walk in the Woods by Bill Bryson, which humorously chronicles his attempt at hiking the Appalachian Trail. It inspired my wife, Lisa, and me to hike in the seven southern states of the Appalachian Trail. After Lisa passed away, I went on to hike the remaining seven northern states solo, except for the toughest hike on the AT Maine’s Mount Katahdin — which I hiked with my great friend and Fogelman colleague, Dr. Ernie Nichols.
Department News

Crews School of Accountancy


Department of Business Information and Technology

Dr. Mark Gillenson, professor, has been named an ACM Senior Member with the Association for Computing Machinery.

Dr. Srikar Velichety, associate professor, has recently been appointed to the editorial board of the Journal of Business Analytics.


“B. Parikh is a PhD graduate from FCBE Department of Finance, Insurance and Real Estate.


Department of Finance, Insurance and Real Estate

Dr. Thomas H. McInish (FIR) along with doctoral program alumni Dr. Jade Planchon and co-author Dr. Christopher Neely, Federal Reserve Board of St. Louis won the top paper award at the Global Finance Conference 2021 for their research titled, “Unconventional monetary policy and the behavior of shorts.”


Department of Management

Kurt Kraiger, chair and professor, was a subject-matter expert and presenter in the Workshop on Developing Evaluation Metrics for Sexual Harassment Prevention Efforts sponsored by the National Academy of Science, Engineering and Math. The workshop is integral to the Academy’s efforts to eradicate sexual harassment in STEM.


The Society for Human Resources Management (SHRM) Student Chapter has been awarded a grant from the Department of Student Engagement and Involvement for its third annual HR Discovery Day in 2022. This event is an innovative career-focused opportunity for students pursuing an HR career to meet employers and learn about industry trends, career path options and professional certifications. The SHRM Student Chapter maintained its full meeting schedule during the pandemic with virtual meetings and the first-ever virtual HR Discovery Day this semester. The SHRM Student Chapter is led by Mary Merschat, president, Dr. Kathy Tuberville, faculty advisor and Dr. Kurt Kraiger, department chair.
**Research Enterprise Grant**

“Greening the Closed-Loop Supply Chain Configuration: A Comparative Study of Alternative Emissions Policies”

Dr. Mehdi Amini
$5,000

“Impact of Role Turnover on the value of collaborative user generated content - Longitudinal Evidence from Wikipedia”

Dr. Srikar Velichety
$5,000

“Do Chief Audit Executives Matter? Evidence from Turnover Events”

Dr. Joseph Zhang
$5,000

“Interest Rate Derivative Usage by Municipal Pension Funds”

Allen Carrion
$4,000

“Rich Grad, Poor Grad: College Major Earnings Trajectory, Family Background, and Major Choice”

Dr. Jamin D. Speer
$4,000

“How Heuristics, Biases and Political Ideology Shape Understanding of Markets and Government”

Dr. Andrew J. Hussey
$4,000

**Summer Faculty Research Grant Awards**

“Hiding in Plain Sight: How Black Auditors’ Inability to be Authentic Impacts Turnover Intention”

Dr. Nirmalee Raddatz, Dr. Kate Sorenson, Dr. Enrica Ruggs, Abby Zhang (doctoral student)
$30,000

“Healthcare Consumption Among Uterine Cancer Survivors: Has the 2010 Affordable Care Act Preventive Care Provision Narrowed the Inequities”

Dr. Albert A. Okunade
$7,000

“The Impact of COVID-19 Cyberchondria on Work and Nonwork Exhaustion”

Dr. Nirmalee I. Raddatz
$7,000

“Labor Structure: A Comprehensive Investigation of Flexible Labor Resources”

Dr. Joanna Golden
$7,000

“The Effects of Supply Chain Decision-Making Complexity on Shareholder Response to Chief Supply Chain Officer Appointments”

Dr. George D. Deitz
$7,000

“Aid for Trade and Vertical Specialization”

Dr. Joonhyung Lee
$5,000

“Executive Pay Limits and Executive Turnover”

Dr. Sabatino Silveri
$4,000

“Rich Grad, Poor Grad: College Major Earnings Trajectory, Family Background, and Major Choice”

Dr. Jamin D. Speer
$4,000

“How Heuristics, Biases and Political Ideology Shape Understanding of Markets and Government”

Dr. Andrew J. Hussey
$4,000
EACH YEAR, the George Johnson Faculty Fellow or Staff Award honors exceptional faculty and staff. Long-term friend and benefactor of FCBE, George Johnson, BBA ’70, established these prestigious awards to recognize extraordinary accomplishments among faculty and staff. Congratulations to the following recipients.

George Johnson Research Fellowships
Dr. Kristen Jones, Associate Professor, Department of Management
Dr. George Deitz, Professor, Department of Marketing and Supply Chain Management

George Johnson Teaching Fellowships
Dr. Ernie Nichols, Associate Professor, Department of Marketing and Supply Chain Management
Dr. Kathy Tuberville, Instructor, Department of Management

George Johnson Staff Awards
Ashley Rose, Administrative Assistant
Alison M. Goodwin, Assistant Director, The Avron B. Fogelman Professional Development Center

Research Mentoring Excellence Award
Dr. Mark Sunderman, Chair of Excellence in Real Estate, Department of Finance, Insurance and Real Estate

Engaged Creative Teaching Excellence Award
Dr. Kate Sorensen, Assistant Professor, Crews School of Accountancy

Teaching Beyond the Classroom Excellence Award
Kelley Anderson, Instructor, Department of Finance, Insurance and Real Estate
Dr. Kathy Tuberville, Instructor, Department of Management

Dean’s Service Award
Dr. Chen Zhang, Associate Dean for Faculty and Administration

Dean’s Service Staff Awards
Carol Thomas, Academic Service Coordinator
Annette Webb McNeil, Administrative Associate to Dean
Bruce Lipford, Supervisor Facilities Services

FCBE Student Delegate Board

THE STUDENT DELEGATE BOARD serves as a liaison between Fogelman College administration and the student body. Backed with the intention of enriching the overall FCBE experience, these delegates fill the role of an intermediary by encouraging participatory involvement, providing informational support and sponsoring recruitment events for both active and prospective students.

What separates this organization from the rest is their open application process and the absence of yearly membership dues. Applications are collected year-round, granting a confirmed membership on an as needed basis. To apply, one must have declared a business major, earned a minimum of 2.75 cumulative GPA, be involved in FCBE initiatives and be familiar with other student organizations present within the Fogelman College.

Approval of membership is set by a selection committee composed of current delegate board members in consultation with the organizational advisor, Felicia Roddy-Jackson. From the approved applications, prospective students then proceed through an interview process led by the selection committee.

Annually, the Fogelman College of Business appoints new delegate officers who have proved their active duty within the organization prior. Higher positions available to lead the FCBE SDB include: president, executive vice president, vice president of communication, vice president of finance and vice president of membership.

2021/2022 Delegate Board members include:
From left to right, back row: Alexandra Fletcher, Joseph Hardaway, Belinda Herrera, Samuel Mitchell and Shandrika Hampton (current president) • Second row: Rasik Pokharel, Juadalupe Giron, Felicia Roddy-Jackson, Annette Webb McNeil, Renee Moore and Shamia Weaver • First row: Tamia Weaver and Brittany Woods (past president) • Not pictured: Alexis Retic, Annette Guzman, Chloe McNeil, Ikeya Muse, John Lowe, Jorge Granados, Komal Rajgor, Mya Gibbs, Neia Tirado, Shirisha Yellamla and Trave’on Harris.
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When you give money to the Fogelman College of Business & Economics, you are adding needed energy, inspiring young minds, raising standards, innovating new approaches and moving programs forward. On the flip side, if the opportunity to do any of those things is not present, the pace will slow.

Thank you for your donation and for believing in FCBE. As stewards of your donation, our primary objective is maximizing the impact for students. Scholarships, professional development, career readiness and building enhancements are all possible because of you.
Fogelman College of Business & Economics gratefully acknowledges the following individuals, companies and organizations for their donations in 2020.

We make every effort to report gifts correctly. In the event we made an error, please contact us at 731.435.9665 or email michele.sides@memphis.edu.

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