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### **Broadway Coal and Ice Company, Memphis, advertising postcard**

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BROADWAY  
CALLING

# COAL! COAL! COAL!

*It Grows in Importance Daily*

**ORDER NOW!**

	Per Ton Cash
Lewis Creek Pea and Slack .....	\$5.45
High Grade Pea and Slack .....	6.45
Lewis Creek Nut .....	7.20
Lewis Creek Lump .....	7.45
Carbon Hill Alabama .....	7.95
Nu-Glo .....	9.00
Arcola Egg .....	9.50
Clover Fork Harlan Lump .....	9.50
Broadway Special Stoker .....	8.20
Lewis Creek Stoker Pea .....	6.45

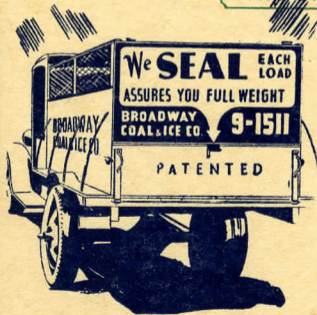
Federal Transportation Tax, 4c Per Ton

*Remember, the higher the quality  
the greater the heating value of coal.*

Prices cannot be guaranteed for future delivery and price on day of delivery will prevail. The best protection is a FULL COAL BIN.

==== **CALL 9-1511** =====

**BROADWAY**  
**COAL and ICE Company**



THIS SIDE OF CARD IS FOR ADDRESS



*Every Load SEALED  
for Your Protection*