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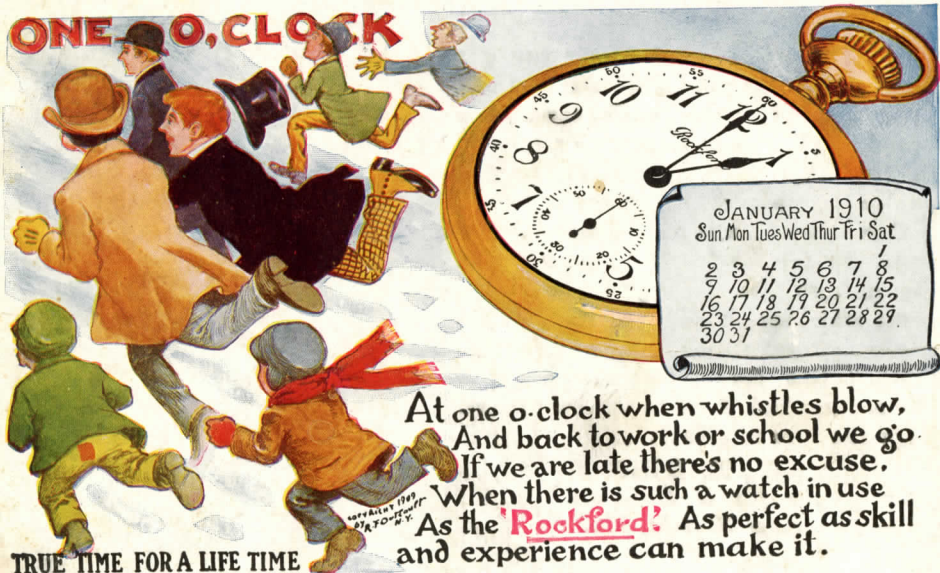
Vertical files

7-9-2021

Rockford Watch advertising postcard, 1910

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ONE O'CLOCK



JANUARY 1910

Sun	Mon	Tues	Wed	Thur	Fri	Sat
						1
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9	10	11	12	13	14	15
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At one o'clock when whistles blow,
And back to work or school we go.
If we are late there's no excuse,
When there is such a watch in use
As the 'Rockford!' As perfect as skill
and experience can make it.

TRUE TIME FOR A LIFE TIME

MADE IN U.S.A.
ROCKFORD, ILL.
N.Y.

EVERY month of the year you can find a full stock of the best and newest jewelry at our store. Any friend will be proud to receive a present that comes from us. He will know that you've gone to a reliable place to buy it.

One suggestion is a good watch. Do you know the **Rockford**? It has cost the makers "millions" to make that name stand for what it does, but is today recognized as the **best** by the leading jewelers throughout the country. We recommend them to our customers. They are sure to please.

W. H. KING
Jeweler & Optician
New Madrid, Mo.

POST CARD

THIS SPACE FOR ADDRESS

Stamp

Here