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Special Collections Department**

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John P. Bakke collection

Title: John P. Bakke collection
Collection No: MSS.500
Extent: 3.5 cubic feet
Inclusive Dates: 1963-2012

Abstract: The collection comprises issues of Memphis, Tennessee, newspapers, predominantly from 1968, as well a number of publications about Elvis Presley.

Donor: John P. Bakke, Memphis, Tennessee, February 2014.
Processed by: Charles Griffith, 2016.
Access: Open to all researchers.
Language: English
Preferred Citation: John P. Bakke collection, Special Collections Department, University Libraries, University of Memphis.

Publication date: August 2016

Biographical information

John P. Bakke was a former professor of rhetoric and communications art and chair of the Department of Communication at the University of Memphis. Bakke was born in Iowa and gained his BA from Luther College in 1960, and then a MA (1963) and PhD (1966) from the University of Iowa. He joined the faculty of Memphis State University in 1967, was chair of the Department of Communication for nine years, and retired in 1999. Bakke served as a political consultant to around 100 political campaigns during his career.

Scope and contents

The collection is comprised mainly of issues of the *Commercial Appeal* and *Memphis Press-Scimitar* newspapers which document the sanitation workers' strike in Memphis, Tennessee, in 1968. Not all the issues are complete but they offer a journalistic viewpoint of the impact of the strike on the city. There are also issues of the *Tri-State Defender* from that year. In addition, Dr. Bakke's interest in the career of Elvis Presley is revealed by copies of Memphis newspapers reporting Presley's death and a number of publications which catered to the fascination of his fans with the singer after Presley's death in 1977. Some issues of Memphis newspapers report the resignation of President Richard Nixon and issues of Iowa newspapers report the assassination of President John Kennedy.

Subject terms

Presley, Elvis, 1935-1977.
Sanitation Workers Strike, Memphis, Tenn., 1968.

Inventory

Newspapers:

	<i>Commercial Appeal</i> and <i>Memphis Press-Scimitar</i> :
Box 1	1968 March 21-April 10.
Box 2	1968 April 11-July 18.
Box 3	1968 July 19-September 13.
	<i>Commercial Appeal</i> and <i>Memphis Press-Scimitar</i> : Incomplete issues:
Box 4	1968 March 22-April 12.
Box 5	1968 April 13-September 12, 1969 January 6, 7.
Box 6	
	<i>Tri-State Defender</i> , 1968 May 18-September 7.
	<i>The Sou'wester</i> , 1968 November 22.

Box 7

Death of Elvis Presley:

Commercial Appeal, 1977 August 17, 18, 19.

Memphis Press-Scimitar, 1977 August 17, 18, 19.

Box 8

Resignation of President Richard M. Nixon:

Memphis Press-Scimitar, 1974 August 8, 9.

Commercial Appeal, August 9.

Assassination of President John F. Kennedy:

Daily Iowan, 1963 November 22, 23, 26.

Iowa City Press-Citizen, 1963 November 22.

Cedar Rapids Gazette, 1963 November 22.

Box 9

Memphis Press-Scimitar, 100th anniversary edition, 1980 October 28.

East Memphis Shoppers News, 1968 August 8, September 4.

Box 10

Elvis Presley publications:

Elvis Presley: Poster book, New series, New York: Prime Press (Nostalgia Press), 1977.

Elvis Presley: Poster book, Vol. 1. New York: Prime Press (Nostalgia Press), 1977.

Parish, James Robert, *The Elvis Presley Scrapbook*, New York: Ballentine Books, 1977.

Elvis Presley: A Photoplay Tribute, New York: Cadrant Enterprises, 1977.

Modern Screen Presents Elvis: His Life Story, The Hollywood Years, Vol. 1, No. 3, New York: Sterling's Magazines, 1979.

Modern Screen Presents Elvis. The Family Years, Vol. 1, No. 4, New York: Sterling's Magazines, 1979.

Forever Elvis: the Memorial Tour to Memphis, as presented by David Frost on Yorkshire Television, Manchester, UK: Elvis Presley Fan Club/Albert Hand Publications/World International Publication Ltd., 1980.

Elvis Photo Album 1978, New York: Sterling's Magazines, 1977.

Egerton, John, "Elvis Lives! The Stuff that Myths Are Made Of", *The Progressive*, Vol. 43, No. 3, 1979 March, pp. 20-23.

Feder, Michael & Karan, *Elvis: Your Personal Fashion Consultant*, New York: Abrams Image, 2008.

Osborne, Jerry & Randall Jones, *The Complete Elvis*, Great Neck, N.Y.: Funky Angel Publications, 1977.

Elvis-August 16-A Time to Remember, Issue 1, No. 1, New York: Kia-Ora Publications, 1978.

Elvis Presley Memorial Edition, Collectors issue, No. 3, New York: Ideal Publishing Corp., 1977.

Song Hits Magazine's Tribute to Elvis, No. 101, 1977 Winter, Derby, C.T.: Charlton Publications, 1977.

The Elvis Years 1956-1977, No. 1, New York: Sterling's Magazines, 1979.

The Life and Death of Elvis Presley, New York: Manor Books, 1977.

Miscellany:

Bakke, John, Acceptance speech for University of Memphis 2006 Martin Luther King Human Rights Award, 2006 April 4.

Bakke, John, “The ‘Race Card’ in the ‘Political Game’: A ‘Bad’ Example”, speech to Biennial Public Address Conference, Political Communication Division, National Communication Association, University of Memphis, 2012 September 28.

Bakke, John, “It’s a Mystery!: Elvis Presley and the Story of ‘Without You’”, 2012 January 27.

Appendix

The following is a chronological list of the 1968 issues of the Memphis, Tennessee, newspapers—*Commercial Appeal*, the *Memphis Press-Scimitar* and the *Tri-State Defender*—contained in the collection. Incomplete issues are noted.

The Commercial Appeal

March 23
March 24
March 25
March 26
March 27
March 28
March 29
March 30
March 31
April 1
April 2
April 3
April 4
April 5
April 6
April 7
April 8
April 9
April 10
April 11
April 12
April 13
April 14
April 15
April 16

April 17
April 18
April 19
April 20
April 21 (fragment)
April 24 (fragment)
April 25 (fragment)
April 26 (fragment)
April 27 (fragment)
April 28 (fragment)
April 30 (fragment)
May 1
May 2 (fragment)
May 3 (fragment)
May 4 (fragment)
May 5 (fragment)
May 6 (fragment)
May 7 (fragment)
May 8 (fragment)
May 9 (fragment)
May 10
May 12 (fragment)
May 13
May 15 (fragment)
May 16 (fragment)
May 17 (fragment)
May 19
May 20 (fragment)
May 21 (fragment)
May 22 (fragment)
May 23 (fragment)
May 24 (fragment)
May 25 (fragment)
May 26 (fragment)
May 27 (fragment)
May 28 (fragment)
May 29 (fragment)
May 31 (fragment)
June 1
June 6
June 7 (fragment)
June 8 (stained)
June 10 (fragment)
June 11 (fragment)

June 15 (fragment)
June 16 (fragment)
June 20
June 21 (fragment)
June 22
June 24
July 13 (fragment)
July 14 (fragment)
July 15 (fragment)
July 17
July 18
July 19
July 20
July 21 (fragment)
July 25
July 26
July 29 (fragment)
August 2
August 4 (fragment)
August 7 (fragment)
August 10 (fragment)
August 12 (fragment)
August 13
August 14 (fragment)
August 22 (fragment)
August 25 (fragment)
August 26 (fragment)
August 27
August 28
August 29 (fragment)
August 30
August 31
September 1
September 2 (fragment)
September 5
September 6
September 7
September 8
September 10
September 11
September 12
September 13

Memphis Press Scimitar

March 21

March 22
March 23
March 25
March 26
March 27
March 28
March 29
March 30
April 1
April 2
April 3
April 4
April 5
April 6
April 8
April 9
April 10
April 11
April 12
April 13
April 15
April 16
April 17
April 18
April 19
April 20
April 22
April 23
April 24 (fragment)
April 25 (fragment)
April 26 (fragment)
April 27 (fragment)
April 29
April 30 (fragment)
May 1
May 2 (fragment)
May 3
May 4 (fragment)
May 6 (fragment)
May 7 (fragment)
May 9 (fragment)
May 10 (fragment)
May 11 (fragment)
May 13

May 15 (fragment)
May 16 (fragment)
May 17
May 18
May 20
May 21 (fragment)
May 22 (fragment)
May 23
May 25 (fragment)
May 28 (fragment)
May 29
May 30 (fragment)
May 31
June 5
July 4
July 5 (fragment)
July 12 (fragment)
July 15
July 17
July 18
July 19
July 25
July 29 (fragment)
August 1 (fragment)
August 2 (fragment)
August 13
August 15 (fragment)
August 16 (fragment)
August 19 (fragment)
August 21 (fragment)
August 23
August 26 (fragment)
August 27
August 29
August 31
September 2
September 3
September 4
September 5
September 6
September 7
September 9
September 10
September 11

September 12

Tri-State Defender

May 18

May 25

June 1

June 8

June 15

June 22

June 29

July 6

July 13

July 20

July 27

August 3

August 10

August 24

August 31

September 7